

## **Chief Of Staff The Strategic Partner Who Will Revolutionize Your Organization**

The Jossey-Bass Guide to Strategic Communications for Nonprofits  
Managing the Risks of Extreme Events and Disasters to Advance Climate Change Adaptation  
Riding Shotgun  
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How to be Strategic

### **The Jossey-Bass Guide to Strategic Communications for Nonprofits**

### **Managing the Risks of Extreme Events and Disasters to Advance Climate Change Adaptation**

The two-volume Chief of Staff examines the history, development, and role of the military duty position of the chief of staff. Many books have studied history's great commanders and the art of command. None have focused exclusively on the chief of staff -- that key staff officer responsible for translating the ideas of the commander into practical plans that common soldiers can execute successfully on the battlefield. In some cases, it is almost impossible to think of certain great commanders without also thinking of their chief of staff. Napoleon's chief of staff Berthier and Eisenhower's chief of staff Bedell Smith are two examples that are profiled in this work. Zabecki and his collaborators examine the history, development, and role of the chief of staff primarily through profiles of the most important practitioners of the art. These books are published in cooperation with the Association of the United States Army.

### **Riding Shotgun**

This is the real story of how George W. Bush came to double-down on Iraq in the highest stakes gamble of his entire presidency. Drawing on extensive interviews with nearly thirty senior officials, including President Bush himself, The Last Card offers an unprecedented look into the process by which Bush overruled much of the military leadership and many of

his trusted advisors, and authorized the deployment of roughly 30,000 additional troops to the warzone in a bid to save Iraq from collapse in 2007. The adoption of a new counterinsurgency strategy and surge of new troops into Iraq altered the American posture in the Middle East for a decade to come. In *The Last Card* we have access to the deliberations among the decision-makers on Bush's national security team as they embarked on that course. In their own words, President George W. Bush, Vice President Dick Cheney, National Security Advisor Stephen Hadley, Secretary of State Condoleezza Rice, White House Chief of Staff Joshua Bolten, Secretary of Defense Robert Gates, and others, recount the debates and disputes that informed the process as President Bush weighed the historical lessons of Vietnam against the perceived strategic imperatives in the Middle East. For a president who had earlier vowed never to dictate military strategy to generals, the deliberations in the Oval Office and Situation Room in 2006 constituted a trying and fateful moment. Even a president at war is bound by rules of consensus and limited by the risk of constitutional crisis. What is to be achieved in the warzone must also be possible in Washington, D.C. Bush risked losing public esteem and courted political ruin by refusing to disengage from the costly war in Iraq. *The Last Card* is a portrait of leadership—firm and daring if flawed—in the Bush White House. The personal perspectives from men and women who served at the White House, Foggy Bottom, the Pentagon, and in Baghdad, are complemented by critical assessments written by leading scholars in the field of international security. Taken together, the candid interviews and probing essays are a first draft of the history of the surge and new chapter in the history of the American presidency.

## **Strategic Diversity Leadership**

### **Good to Great**

How Strategy Works in an Interconnected, Automated World Leaders already know that the classic approach to strategy--analyze, plan, execute--is losing relevance. But they don't yet know what replaces it. As everyone and everything becomes more interconnected and digitized, how do you operate, compete, and win? Ming Zeng, the former Chief of Staff and strategy adviser to Alibaba Group's founder Jack Ma, explains how the latest technological developments, such as artificial intelligence, machine learning, the mobile internet, and cloud computing are redefining how value is created. Written especially for those outside the technology industry or the startup arena, this book introduces a simple, overarching framework to guide strategy formulation and execution in this data-rich and highly interactive environment. Revealing the revolutionary practices that he and his team have developed at Alibaba, Zeng shows how to: Automate decisions through machine learning Create products informed by real-time data from customers Determine the right strategic positioning to maximize value from platforms and suppliers Repurpose your organization to further human insight and enable creativity Lead your company's transformation into a smart business With insights into the strategies and tools used by leaders at

Alibaba and other companies such as Ruhan and Red Collar, in a variety of industries from furniture making to banking to custom tailoring, Smart Business outlines a radically new approach to strategy that can be applied everywhere.

### **Development Planning**

The Challenge Built to Last, the defining management study of the nineties, showed how great companies triumph over time and how long-term sustained performance can be engineered into the DNA of an enterprise from the very beginning. But what about the company that is not born with great DNA? How can good companies, mediocre companies, even bad companies achieve enduring greatness? The Study For years, this question preyed on the mind of Jim Collins. Are there companies that defy gravity and convert long-term mediocrity or worse into long-term superiority? And if so, what are the universal distinguishing characteristics that cause a company to go from good to great? The Standards Using tough benchmarks, Collins and his research team identified a set of elite companies that made the leap to great results and sustained those results for at least fifteen years. How great? After the leap, the good-to-great companies generated cumulative stock returns that beat the general stock market by an average of seven times in fifteen years, better than twice the results delivered by a composite index of the world's greatest companies, including Coca-Cola, Intel, General Electric, and Merck. The Comparisons The research team contrasted the good-to-great companies with a carefully selected set of comparison companies that failed to make the leap from good to great. What was different? Why did one set of companies become truly great performers while the other set remained only good? Over five years, the team analyzed the histories of all twenty-eight companies in the study. After sifting through mountains of data and thousands of pages of interviews, Collins and his crew discovered the key determinants of greatness -- why some companies make the leap and others don't. The Findings The findings of the Good to Great study will surprise many readers and shed light on virtually every area of management strategy and practice. The findings include: Level 5 Leaders: The research team was shocked to discover the type of leadership required to achieve greatness. The Hedgehog Concept (Simplicity within the Three Circles): To go from good to great requires transcending the curse of competence. A Culture of Discipline: When you combine a culture of discipline with an ethic of entrepreneurship, you get the magical alchemy of great results. Technology Accelerators: Good-to-great companies think differently about the role of technology. The Flywheel and the Doom Loop: Those who launch radical change programs and wrenching restructurings will almost certainly fail to make the leap. "Some of the key concepts discerned in the study," comments Jim Collins, "fly in the face of our modern business culture and will, quite frankly, upset some people." Perhaps, but who can afford to ignore these findings?

### **The Gatekeepers**

I don't think executives realize that their assistant is their partner. They are an extension of you. They give you the capacity

to do so much more. – Dr. Ken Blanchard, Author, *The One Minute Manager* Do you really need an executive assistant? If you're reading this book, the answer is most likely a resounding 'Yes!' Executives often fail to capitalize on the immense resource sitting right outside their office in the person of an exceptional executive assistant. That solutions-oriented individual who adds value by enhancing the executive's productivity, elevating their performance and functioning as their indispensable business partner and 'right arm.' As you read this book, you will discover the genesis of the formidable talents that are the hallmark of exceptional assistants, and understand the value they can bring to you. Throughout the book you will hear from dozens of executives and close to one hundred assistants, who gave the author a candid look into their day-to-day activities, the expectations and demands on the executive-assistant relationship, as well as their advice for how executives and assistants can work successfully and productively together. As you read about these assistants, you will begin to understand why you should not settle for anything less than a stellar assistant who knows what you need and how to give it to you, who will smooth out your life and make your workday a rewarding experience. This book provides not only the inspiration to achieve a successful business partnership, but also provides know-how and practical tools to recruit, train and work on a day-to-day basis with an exceptional assistant, showing you how to put their exemplary talents to good use. Part 1 explores the relationships between successful executives and their assistants and defines what an 'exceptional executive assistant' is. In Part 2, Jones describes the crucial characteristics that all exceptional executive assistants epitomize, and how they are critical to not only your day-to-day routine, but to your success as an executive or entrepreneur. Part 3 of this book will explore the processes, resources and skills that you will need to hire an exceptional assistant. Part 4 takes a deeper dive into the executive and assistant relationship and offers a guide to setting up a successful partnership. As with any business collaboration, it is a two-way street. In order to solidify the partnership, the executive must reciprocate. With examples throughout from successful CEOs and entrepreneurs, this book will help you create a robust, dynamic and productive partnership with your executive assistant.

### **Commander in Chief**

'I've learned more about strategic thinking from Fred than I did in my time at Harvard Business School' - John Smith, COO, Burberry 'You can learn more from him in a few hours than taking a strategy course over a semester as part of your MBA program!' - Rajat Sharma, Director, Business Operations, LinkedIn 'Fred's energy and expertise shine through irrespectively of the training delivery method, and our 500+ learners this year have commented on clear frameworks, engaging style, and relevant examples every time' - Tanya Dowling, Global Academy Manager, HSBC Being strategic is a critical skill. It enables you to solve problems on a day-to-day basis while also keeping an eye on the long term, anticipating and mitigating opportunities and threats along the way. How to be Strategic is an accessible but thorough guide to strategic thinking in any situation based on 20 years' experience training executives at all levels from leading companies across the UK, Europe and beyond. Fred Pelard offers a range of smartly-illustrated, workable methodologies to enable you to understand each

approach and find your own path to the right solution every time.

### **The New Leader's 100-Day Action Plan**

The New Executive Assistant is a guide for EAs and their executives, designed to help them reconsider the EA role and look at it in a new light. The premise is simple: the more effective the EA, the more effective the executive and the more effective the organisation.

### **Halleck**

Far more than half of the strategic plans created every year fail to deliver the results expected from them. This resource explains how to beat those odds. Drawing on examples, the text provides down-to-earth guidance in how to do the work of strategy execution.

### **Smart Business**

How do the best leaders navigate complexity in today's business? They use a chief of staff. Tyler Parris interviewed scores of CEOs, board members, chiefs of staff, and HR execs globally and wrote Chief of Staff: The Strategic Partner Who Will Revolutionize Your Organization to help leaders create the role, make it successful, and evolve it.

### **The Second Most Powerful Man in the World**

In this much needed resource, nonprofit organizations are provided with everything they need to construct solid communications campaigns that successfully promote their programs and services. This book shows readers how to select the right media, develop messages, produce printed materials, train spokespeople, use paid advertising and public service announcements, and handle negative press.

### **Strategic Planning for Coalition Warfare, 1941-1942 [1943-1944]**

This Intergovernmental Panel on Climate Change Special Report (IPCC-SREX) explores the challenge of understanding and managing the risks of climate extremes to advance climate change adaptation. Extreme weather and climate events, interacting with exposed and vulnerable human and natural systems, can lead to disasters. Changes in the frequency and severity of the physical events affect disaster risk, but so do the spatially diverse and temporally dynamic patterns of

exposure and vulnerability. Some types of extreme weather and climate events have increased in frequency or magnitude, but populations and assets at risk have also increased, with consequences for disaster risk. Opportunities for managing risks of weather- and climate-related disasters exist or can be developed at any scale, local to international. Prepared following strict IPCC procedures, SREX is an invaluable assessment for anyone interested in climate extremes, environmental disasters and adaptation to climate change, including policymakers, the private sector and academic researchers.

### **Leading Strategy Execution**

A series of closely interrelated essays on game theory, this book deals with an area in which progress has been least satisfactory—the situations where there is a common interest as well as conflict between adversaries: negotiations, war and threats of war, criminal deterrence, extortion, tacit bargaining. It proposes enlightening similarities between, for instance, maneuvering in limited war and in a traffic jam; deterring the Russians and one's own children; the modern strategy of terror and the ancient institution of hostages.

### **A Very Stable Genius**

Transform your team during crises and establish an enthusiastic and strategic culture In an approach similar to the way a doctor reads a chart and runs tests to diagnosis an illness, Prescription for Lasting Success offers a practical system for solving problems in an organization. Leaders can get back on track and increase their effectiveness in spite of significant change. Readers learn to diagnose the 4 Ps: purpose, passion, planning, and people. Using the 4 Ps model, the book gives practical suggestions to help teams, businesses, and associations increase their effectiveness and help organizations transform into dynamic, profitable entities. Particular focus is given to finding ways to incorporate purpose and ignite passion into the workplace, and remove obstacles to peak performance Addresses how the model can be used to achieve peak performance in the workplace and maintain it over an extended period of time Dr. Susan Reynolds is President and CEO of The Institute for Medical Leadership. A former emergency physician, emergency medical center CEO, and White House health care advisor, Dr. Reynolds is the creator and Program Director for the highly acclaimed Chief of Staff Boot Camps Get the right prescription for your organization's issues and help them thrive, even in times of great challenge.

### **Chief of Staff**

“Halleck originates nothing, anticipates nothing, to assist others; takes no responsibility, plans nothing, suggests nothing, is good for nothing.” Lincoln’s secretary of the navy Gideon Welles’s harsh words embody the stereotype into which Union

General-in-Chief Henry Wager Halleck has been cast by most historians since Appomattox. In *Halleck: Lincoln's Chief of Staff*, originally published in 1962, Stephen Ambrose challenges the standard interpretation of this controversial figure. Ambrose argues persuasively that Halleck has been greatly underrated as a war theorist because of past writers' failure to do justice to his close involvement with movements basic to the development of the American military establishment. He concedes that "by all the touchstones used to judge great captains of the past, Halleck was a failure," but maintains he was nonetheless "the 'Old Brains' of the Union Army in the time of the testing of the nation."

### **Chief of Staff, Vol. 1**

A major contribution to our understanding of contemporary warfare and strategy by one of the world's leading military historians.

### **Putting Auction Theory to Work**

A practical guide for achieving equitable outcomes *From Equity Talk to Equity Walk* offers practical guidance on the design and application of campus change strategies for achieving equitable outcomes. Drawing from campus-based research projects sponsored by the Association of American Colleges and Universities and the Center for Urban Education at the University of Southern California, this invaluable resource provides real-world steps that reinforce primary elements for examining equity in student achievement, while challenging educators to specifically focus on racial equity as a critical lens for institutional and systemic change. Colleges and universities have placed greater emphasis on education equity in recent years. Acknowledging the changing realities and increasing demands placed on contemporary postsecondary education, this book meets educators where they are and offers an effective design framework for what it means to move beyond equity being a buzzword in higher education. Central concepts and key points are illustrated through campus examples. This indispensable guide presents academic administrators and staff with advice on building an equity-minded campus culture, aligning strategic priorities and institutional missions to advance equity, understanding equity-minded data analysis, developing campus strategies for making excellence inclusive, and moving from a first-generation equity educator to an equity-minded practitioner. *From Equity Talk to Equity Walk: A Guide for Campus-Based Leadership and Practice* is a vital wealth of information for college and university presidents and provosts, academic and student affairs professionals, faculty, and practitioners who seek to dismantle institutional barriers that stand in the way of achieving equity, specifically racial equity to achieve equitable outcomes in higher education.

### **Business Transformation Strategies**

In the seminal *Just and Unjust Wars*, Michael Walzer famously considered the ethics of modern warfare, examining the moral issues that arise before, during, and after conflict. However, Walzer and subsequent scholars have often limited their analyses of the ethics of combat to soldiers on the ground and failed to recognize the moral responsibilities of senior political and military leaders. In *Just War Reconsidered: Strategy, Ethics, and Theory*, James M. Dubik draws on years of research as well as his own experiences as a soldier and teacher to fill the gaps left by other theorists. He applies moral philosophy, political philosophy, and strategic studies to historical and contemporary case studies to reveal the inaccuracies and moral bankruptcy that inform some of the literature on military ethics. Conventional just war theory adopts a binary approach, wherein political leaders have moral accountability for the decision to go to war and soldiers have accountability for fighting the war ethically. Dubik argues, however, that political and military leadership should be held accountable for the planning and execution of war in addition to the decision to initiate conflict. Dubik bases his sober reassessment on the fundamental truth that war risks the lives of soldiers and innocents as well as the political and social health of communities. He offers new standards to evaluate the ethics of warfare in the hope of increasing the probability that the lives of soldiers will not be used in vain and the innocent not put at risk unnecessarily.

### **The Leader Assistant**

Until recently, the chief development officer (CDO) has focused primarily, if not exclusively, on fundraising. In the past two decades, largely in response to greater demand and competition for fundraising revenue, the responsibilities and corresponding required competencies of CDOs have evolved. Today's CDOs play senior, strategic leadership roles in their organizations. *The Chief Development Officer: Beyond Fundraising* is a guide to those preparing for the role of CDO and to those charged with selecting, appointing, and supporting CDOs. It includes nine chapters, each presenting a role beyond frontline fundraising and fundraising program management in which today's successful CDO excels. There are many wonderful development leaders and many wonderful nonprofit organizations, but not always the best 'marriages' between leaders and organizations. The immediate goal of this book is better 'marriages,' supporting an ultimate goal of continued health and growth of nonprofit organizations and the essential contributions they make to a civil society.

### **The Strategy of Conflict**

"What do Dick Cheney and Rahm Emanuel have in common? Aside from polarizing personalities, both served as chief of staff to the president of the United States--as did Donald Rumsfeld, Leon Panetta, and a relative handful of others. The chiefs of staff, often referred to as 'the gatekeepers,' wield tremendous power in Washington and beyond; they decide who is allowed to see the president, negotiate with Congress to push POTUS's agenda, and--most crucially--enjoy unparalleled access to the leader of the free world"--Amazon.co

## **Prescription for Lasting Success**

Washington Post national investigative reporter Carol Leonnig and White House bureau chief Philip Rucker, both Pulitzer Prize winners, provide the definitive insider narrative of Donald Trump's unique presidency with shocking new reporting and insight into its implications. "I alone can fix it." So went Donald J. Trump's march to the presidency on July 21, 2016, when he accepted the Republican presidential nomination in Cleveland, promising to restore what he described as a fallen nation. Yet over the subsequent years, as he has undertaken the actual work of the commander in chief, it has been hard to see beyond the daily chaos of scandal, investigation, and constant bluster. It would be all too easy to mistake Trump's first term for one of pure and uninhibited chaos, but there were patterns to his behavior and that of his associates. The universal value of the Trump administration is loyalty - not to the country, but to the president himself - and Trump's North Star has been the perpetuation of his own power, even when it meant imperiling our shaky and mistrustful democracy. Leonnig and Rucker, with deep and unmatched sources throughout Washington, D.C., tell of rages and frenzies but also moments of courage and perseverance. Relying on scores of exclusive new interviews with some of the most senior members of the Trump administration and other firsthand witnesses, the authors reveal the forty-fifth president up close, taking readers inside Robert Mueller's Russia investigation as well as the president's own hap-hazard but ultimately successful legal defense. Here for the first time certain officials who have felt honor-bound not to publicly criticize a sitting president or to divulge what they witnessed in a position of trust tell the truth for the benefit of history. This peerless and gripping narrative reveals President Trump at his most unvarnished and exposes how decision making in his administration has been driven by a reflexive logic of self-preservation and self-aggrandizement - but a logic nonetheless. This is the story of how an unparalleled president has scrambled to survive and tested the strength of America's democracy and its common heart as a nation.

## **The Chief Development Officer**

"The Executive Guide to Facilitating Strategy" provides executives, leaders, and facilitators with a step-by-step resource for guiding their team through all phases of the strategic planning process from gaining the team's buy-in to do planning and identify strategic issues, all the way through organization alignment, implementation, monitoring, and making adjustments.

## **Chief Of Staff**

A resource for industry professionals and consultants, this book on corporate strategy lays down the theories and models for revitalizing companies in the face of global recession. It discusses cutting-edge concepts, constructs, paradigms, theories, models, and cases of corporate strategic leadership for bringing about transformation and innovation in

companies. It demonstrates that great companies are those that make the leap from 'good' results to 'great' results and sustain these for at least 15 years; it explores, reviews and analyzes great transformation strategies in this context. Each chapter in the book is appended with transformation exercises that further explicate the concepts.

### **Holding the Line**

This book provides a comprehensive introduction to modern auction theory and its important new applications. It is written by a leading economic theorist whose suggestions guided the creation of the new spectrum auction designs. Aimed at graduate students and professionals in economics, the book gives the most up-to-date treatments of both traditional theories of 'optimal auctions' and newer theories of multi-unit auctions and package auctions, and shows by example how these theories are used. The analysis explores the limitations of prominent older designs, such as the Vickrey auction design, and evaluates the practical responses to those limitations. It explores the tension between the traditional theory of auctions with a fixed set of bidders, in which the seller seeks to squeeze as much revenue as possible from the fixed set, and the theory of auctions with endogenous entry, in which bidder profits must be respected to encourage participation.

### **Call Sign Chaos**

The role of Chief Operating Officer is clearly important. In fact, it's arguable that the number two position is the toughest job in a company. COOs play a critical part in executing the strategies developed by top management. And, in many cases, they are being groomed—or test-driven—as the firm's CEO-elect. *Riding Shotgun* provides unique insight into this little-understood role. The authors develop a framework that illustrates who the COO is, why a company should create this position, and what the challenges associated with this job entail. Drawing heavily on first-person accounts from top executives, the authors offer a set of strategies to inform individuals who aspire to serve as COO. With a new preface and conclusion, and even more interviews from some of the most established and important companies in today's economy, this book is a one-of-a-kind resource for the C-suite and the boardroom.

### **Allies and Adversaries**

A clear-eyed account of learning how to lead in a chaotic world, by General Jim Mattis--the former Secretary of Defense and one of the most formidable strategic thinkers of our time--and Bing West, a former assistant secretary of defense and combat Marine. *Call Sign Chaos* is the account of Jim Mattis's storied career, from wide-ranging leadership roles in three wars to ultimately commanding a quarter of a million troops across the Middle East. Along the way, Mattis recounts his foundational experiences as a leader, extracting the lessons he has learned about the nature of warfighting and

peacemaking, the importance of allies, and the strategic dilemmas--and short-sighted thinking--now facing our nation. He makes it clear why America must return to a strategic footing so as not to continue winning battles but fighting inconclusive wars. Mattis divides his book into three parts: direct leadership, executive leadership, and strategic leadership. In the first part, Mattis recalls his early experiences leading Marines into battle, when he knew his troops as well as his own brothers. In the second part, he explores what it means to command thousands of troops and how to adapt your leadership style to ensure your intent is understood by your most junior troops so that they can own their mission. In the third part, Mattis describes the challenges and techniques of leadership at the strategic level, where military leaders reconcile war's grim realities with political leaders' human aspirations, where complexity reigns and the consequences of imprudence are severe, even catastrophic. Call Sign Chaos is a memoir of lifelong learning, following along as Mattis rises from Marine recruit to four-star general. It is a journey learning to lead and a story about how he, through constant study and action, developed a unique leadership philosophy--one relevant to us all.

### **The CEO's Secret Weapon**

### **Transitions at the Top**

The development and application of technology has been an essential part of U.S. airpower, leading to a century of air supremacy. But that developmental path has rarely been straight, and it has never been smooth. Only the extraordinary efforts of exceptional leadership - in the Air Forces and the wider Department of Defense, in science and in industry - have made the triumphs of military airpower possible. Development Planning provides recommendations to improve development planning for near-term acquisition projects, concepts not quite ready for acquisition, corporate strategic plans, and training of acquisition personnel. This report reviews past uses of development planning by the Air Force, and offers an organizational construct that will help the Air Force across its core functions. Developmental planning, used properly by experienced practitioners, can provide the Air Force leadership with a tool to answer the critical question, Over the next 20 years in 5-year increments, what capability gaps will the Air Force have that must be filled? Development planning will also provide for development of the workforce skills needed to think strategically and to defectively define and close the capability gap. This report describes what development planning could be and should be for the Air Force.

### **The Executive Guide to Facilitating Strategy**

"Many books have been written for new CEOs on what they need to do when they take charge at a new company, but few focus on what the rest of the organization has to do to set up the new leader--and the rest of the organization--for success.

During any transition of C-suite leadership, the board of directors, the outgoing CEO (if there is one), the Chief Human Resources Officer, and other influential senior executives all play a crucial role in achieving a successful transition. What does it take to focus the organization, culture, systems, and processes so that the entire company lays a foundation for success? Transitions at the Top tells companies everything they need to know to successfully maintain continuity as one leader passes the mantle of responsibility to a successor, spanning the steps & events from the point that a candidate for a top position accepts the offer, all the way through to the point that a critical mass of followers accepts him/her as the established leader. The book includes advice for each role who will be managing the transition"--

### **The New Executive Assistant**

"The war in Vietnam was not lost in the field, nor was it lost on the front pages of the New York Times or the college campuses. It was lost in Washington, D.C." - H. R. McMaster (from the Conclusion) Dereliction Of Duty is a stunning new analysis of how and why the United States became involved in an all-out and disastrous war in Southeast Asia. Fully and convincingly researched, based on recently released transcripts and personal accounts of crucial meetings, confrontations and decisions, it is the only book that fully re-creates what happened and why. It also pinpoints the policies and decisions that got the United States into the morass and reveals who made these decisions and the motives behind them, disproving the published theories of other historians and excuses of the participants. Dereliction Of Duty covers the story in strong narrative fashion, focusing on a fascinating cast of characters: President Lyndon Johnson, Robert McNamara, General Maxwell Taylor, McGeorge Bundy and other top aides who deliberately deceived the Joint Chiefs of Staff, the U.S. Congress and the American public. Sure to generate controversy, Dereliction Of Duty is an explosive and authoritative new look at the controversy concerning the United States involvement in Vietnam.

### **The Direction of War**

In today's world - whether viewed through a lens of educational attainment, economic development, global competitiveness, leadership capacity, or social justice and equity - diversity is not just the right thing to do, it is the only thing to do!

Following the era of civil rights in the 1960s and '70s, the 1990s and early 21st century have seen both retrenchment and backlash years, but also a growing recognition, particularly in business and the military, that we have to educate and develop the capacities of our citizens from all levels of society and all demographic and social groups to live fulfilling lives in an interconnected globe.

## Get Free Chief Of Staff The Strategic Partner Who Will Revolutionize Your Organization

For higher education that means not only increasing the numbers of diverse students, faculty, and staff, but simultaneously pursuing excellence in student learning and development, as well as through research and scholarship – in other words pursuing what this book defines as strategic diversity leadership. The aim is to create systems that enable every student, faculty, and staff member to thrive and achieve to maximum potential within a diversity framework.

This book is written from the perspective that diversity work is best approached as an intellectual endeavour with a pragmatic focus on achieving results that takes an evidence-based approach to operationalising diversity. It offers an overarching conceptual framework for pursuing diversity in a national and international context; delineates and describes the competencies, knowledge and skills needed to take effective leadership in matters of diversity; offers new data about related practices in higher education; and presents and evaluates a range of strategies, organisational structures and models drawn from institutions of all types and sizes. It covers such issues as the reorganisation of the existing diversity infrastructure, building accountability systems, assessing the diversity process, and addressing legal threats to implementation.

Its purpose is to help strategic diversity leaders combine big-picture thinking with an on-the-ground understanding of organisational reality and work strategically with key stake holders and allies.

This book is intended for chief diversity officers or diversity professionals, and anyone who wants to champion diversity and embed its objectives on his or her campus, whether at the level of senior administration, as members of campus organisations or committees, or as faculty, student affairs professionals or students taking a leadership role in making change.

This title is also available in a set with its companion volume, The Chief Diversity Officer.

### **Strategic Planning for Coalition Warfare, 1943-1944**

The author offers an insider's sometimes shocking account of how Defense Secretary James Mattis led the U.S. military through global challenges while serving as a crucial check on the Trump Administration.

### **From Equity Talk to Equity Walk**

During World War II the uniformed heads of the U.S. armed services assumed a pivotal and unprecedented role in the

formulation of the nation's foreign policies. Organized soon after Pearl Harbor as the Joint Chiefs of Staff, these individuals were officially responsible only for the nation's military forces. During the war their functions came to encompass a host of foreign policy concerns, however, and so powerful did the military voice become on those issues that only the president exercised a more decisive role in their outcome. Drawing on sources that include the unpublished records of the Joint Chiefs as well as the War, Navy, and State Departments, Mark Stoler analyzes the wartime rise of military influence in U.S. foreign policy. He focuses on the evolution of and debates over U.S. and Allied global strategy. In the process, he examines military fears regarding America's major allies--Great Britain and the Soviet Union--and how those fears affected President Franklin D. Roosevelt's policies, interservice and civil-military relations, military-academic relations, and postwar national security policy as well as wartime strategy.

### **One Mission**

From the former secretary of defense, a strikingly candid, vivid account of serving Presidents George W. Bush and Barack Obama during the wars in Iraq and Afghanistan. When Robert M. Gates received a call from the White House, he thought he'd long left Washington politics behind: After working for six presidents in both the CIA and the National Security Council, he was happily serving as president of Texas A&M University. But when he was asked to help a nation mired in two wars and to aid the troops doing the fighting, he answered what he felt was the call of duty.

### **Dereliction of Duty**

An account of the nation's unpreparedness for war and the efforts of General Marshall and his staff to correct it with maximum dispatch. The powers of the Chief of Staff and their origins are described.

### **Just War Reconsidered**

Assistant, you are a leader. As an assistant, you constantly face obstacles that hold you back from accomplishing your career goals. Whether it's a job change, shifting deadlines, a micromanaging executive, a toxic co-worker, a high-pressure project, or an intense negotiation with a vendor, the administrative profession is not for the faint of heart. If you're looking to maintain the status quo and be "just an assistant," this book is not for you. But, if you want the confidence and ability to conquer the challenges that most try to avoid, then you're in the right place. The Leader Assistant outlines four pillars- embody the characteristics, employ the tactics, engage in relationships, and exercise self-care-that will help you rediscover your passion for the profession and become a confident, future-proof, game-changing Leader Assistant. If you neglect even one pillar, you'll head for burnout, stagnation, and anonymity. You are meant for so much more. Are you ready to be the

Leader Assistant the world needs?

### **Duty**

Few American presidents have exercised their constitutional authority as commander in chief with more determination than Franklin D. Roosevelt. He intervened in military operations more often and to better effect than his contemporaries Churchill and Stalin, and maneuvered events so that the Grand Alliance was directed from Washington. In this expansive history, Eric Larrabee examines the extent and importance of FDR's wartime leadership through his key military leaders—Marshall, King, Arnold, MacArthur, Vandergrift, Nimitz, Eisenhower, Stilwell, and LeMay. Devoting a chapter to each man, the author studies Roosevelt's impact on their personalities, their battles (sometimes with each other), and the consequences of their decisions. He also addresses such critical subjects as Roosevelt's responsibility for the war and how well it achieved his goals. First published in 1987, this comprehensive portrait of the titans of the American military effort in World War II is available in a new paperback edition for the first time in sixteen years.

### **The Last Card**

The life of Franklin Roosevelt's most trusted and powerful advisor, Admiral William D. Leahy, Chief of Staff to the Commander-in-Chief "Fascinating . . . Greatly enriches our understanding of Washington wartime power."--Madeleine Albright  
Aside from FDR, no American did more to shape World War II than Admiral William D. Leahy--not Douglas MacArthur, not Dwight Eisenhower, and not even the legendary George Marshall. No man, including Harry Hopkins, was closer to Roosevelt, nor had earned his blind faith, like Leahy. Through the course of the war, constantly at the president's side and advising him on daily decisions, Leahy became the second most powerful man in the world. In a time of titanic personalities, Leahy regularly downplayed his influence, preferring the substance of power to the style. A stern-faced, salty sailor, his U.S. Navy career had begun as a cadet aboard a sailing ship. Four decades later, Admiral Leahy was a trusted friend and advisor to the president and his ambassador to Vichy France until the attack on Pearl Harbor. Needing one person who could help him grapple with the enormous strategic consequences of the war both at home and abroad, Roosevelt made Leahy the first presidential chief of staff--though Leahy's role embodied far more power than the position of today. Leahy's profound power was recognized by figures like Stalin and Churchill, yet historians have largely overlooked his role. In this important biography, historian Phillips Payson O'Brien illuminates the admiral's influence on the most crucial and transformative decisions of WWII and the early Cold War. From the invasions of North Africa, Sicily, and France, to the allocation of resources to fight Japan, O'Brien contends that America's war largely unfolded according to Leahy's vision. Among the author's surprising revelations is that while FDR's health failed, Leahy became almost a de facto president, making decisions while FDR was too ill to work, and that much of his influence carried over to Truman's White House.

## **How to be Strategic**

From the co-author of the New York Times bestseller *Team of Teams*, a practical guide for leaders looking to make their organizations flatter and more interconnected. Too often, companies end up with teams stuck in their own silos, pursuing goals and metrics in isolation. Their traditional autocratic structures create stability, scalability, and predictability -- but in a world that demands constant adaptation, this traditional model fails. In *Team of Teams*, retired four-star General Stanley McChrystal and former Navy SEAL Chris Fussell made the case for a new organizational model combining the agility, adaptability, and cohesion of a small team with the power and resources of a giant organization. Now, in *One Mission*, Fussell channels all his experiences, both military and corporate, into powerful strategies for unifying isolated and distrustful teams. This practical guide will help leaders in any field implement the *Team of Teams* approach to tear down their silos, improve collaboration, and avoid turf wars. By committing to one higher mission, organizations develop an overall capability that far exceeds the sum of their parts. From Silicon Valley software giant Intuit to a government agency on the plains of Oklahoma, organizations have used Fussell's methods to unite their people around a single compelling vision, resulting in superior performance. *One Mission* will help you follow their example to a more agile and resilient future.

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