

## Contemporary Logistics 11th Edition

The First Fifteen Lives of Harry August  
Contemporary Logistics: Global Edition  
Supply Chain Management: A Logistics Perspective  
Understanding Psychology  
Supply Chain Management Multiple-choice Questions for Introduction to Business Management  
Innovative Methods in Logistics and Supply Chain Management  
Product Management For Dummies  
Practical Research  
Transportation: A Supply Chain Perspective  
The Box  
Introduction to Applied Linear Algebra  
Project Management  
Logistics Management and Strategy  
Applied Simulation and Optimization  
Introduction to Business  
Business Performance Measurement  
Compensation  
Educational Testing and Measurement  
Collaborate  
Essentials of Business Law  
Harbrace College Handbook  
Holy Madness  
Logistics & Supply Chain Management  
Contemporary Logistics  
Transportation Management  
Birnbaum's Global Guide to Winning the Great Garment War  
Maritime Economics  
Contemporary Logistics  
Music Business Handbook and Career Guide  
Warehouse Management  
A Practical Guide to Logistics  
Managing Humanitarian Logistics  
Contemporary Logistics  
Spearhead of Logistics  
Contemporary Logistics  
Technology in Supply Chain Management and Logistics  
Contemporary Management  
Diseases of Swine  
The Business Communication Handbook

## The First Fifteen Lives of Harry August

A guide for buying and producing in the clothing industry at the lowest cost, utilizing the tool Full Value Cost Analysis (FVCA).

### **Contemporary Logistics: Global Edition**

### **Supply Chain Management: A Logistics Perspective**

Spearhead of Logistics is a narrative branch history of the U.S. Army's Transportation Corps, first published in 1994 for transportation personnel and reprinted in 2001 for the larger Army community. The Quartermaster Department coordinated transportation support for the Army until World War I revealed the need for a dedicated corps of specialists. The newly established Transportation Corps, however, lasted for only a few years. Its significant utility for coordinating military transportation became again transparent during World War II, and it was resurrected in mid-1942 to meet the unparalleled logistical demands of fighting in distant theaters. Finally becoming a permanent branch in 1950, the Transportation Corps continued to demonstrate its capability of rapidly supporting U.S. Army operations in global theaters over the next fifty years. With useful lessons of high-quality support that validate the necessity of adequate transportation in a viable national defense posture, it is an important resource for those now involved in

military transportation and movement for ongoing expeditionary operations. This text should be useful to both officers and noncommissioned officers who can take examples from the past and apply the successful principles to future operations, thus ensuring a continuing legacy of Transportation excellence within Army operations. Additionally, military science students and military historians may be interested in this volume.

### **Understanding Psychology**

The eighth edition of SUPPLY CHAIN MANAGEMENT: A LOGISTICS PERSPECTIVE has refined its focus on the supply chain approach, one of the latest developments in logistics management. Its strategic managerial focus blends logistics theory with practical applications and includes updated material on the latest technology, transportation regulations, pricing, and other issues. This market-leading text continues to focus on the integration of the supply chain approach as an important concept in understanding contemporary logistics management. In addition, this text focuses on changes in the way business is being done, with a particular emphasis on technology. Each chapter opens with Supply Chain Profiles, vignettes that introduce students to the chapter's topics through familiar real-world companies, people, and events. For this new edition, the majority of the profiles have been changed. Each chapter also includes new and updated On the Line boxed features, which are applied examples that provide students with hands-on

managerial experience of the chapter's topics. Supply Chain Technology boxes appear throughout the text, helping students relate technological developments to supply chain management concepts and logistics practices. Short Cases at the end of each chapter are updated and build on what students have learned in the chapter. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

### **Supply Chain Management**

### **Multiple-choice Questions for Introduction to Business Management**

Introduction to Business covers the scope and sequence of most introductory business courses. The book provides detailed explanations in the context of core themes such as customer satisfaction, ethics, entrepreneurship, global business, and managing change. Introduction to Business includes hundreds of current business examples from a range of industries and geographic locations, which feature a variety of individuals. The outcome is a balanced approach to the theory and application of business concepts, with attention to the knowledge and skills necessary for student success in this course and beyond.

## **Innovative Methods in Logistics and Supply Chain Management**

Presenting techniques, case-studies and methodologies that combine the use of simulation approaches with optimization techniques for facing problems in manufacturing, logistics, or aeronautical problems, this book provides solutions to common industrial problems in several fields, which range from manufacturing to aviation problems, where the common denominator is the combination of simulation's flexibility with optimization techniques' robustness. Providing readers with a comprehensive guide to tackle similar issues in industrial environments, this text explores novel ways to face industrial problems through hybrid approaches (simulation-optimization) that benefit from the advantages of both paradigms, in order to give solutions to important problems in service industry, production processes, or supply chains, such as scheduling, routing problems and resource allocations, among others.

## **Product Management For Dummies**

For undergraduate and graduate courses in Logistics. This market-leading text explores modern logistics from a managerial perspective characterized by geopolitical tensions in various parts of the world, steadily increasing trade among countries and across continents, supply chain vulnerabilities caused by severe

natural disasters, and an unabated pace of technological advancement. In it, readers see theory come to life through the authors' timely, practical, thorough, and exciting coverage of the fundamentals of logistics in today's dynamic global landscape. The invaluable suggestions of reviewers, adopters, and others—coupled with the expertise of new co-author A. Michael Knemeyer—have been incorporated into this new 11th edition to provide the freshest, most up-to-date insights and perspectives. Included is a new case study plus new examples, references, and discussions throughout. The illustrative tables, figures, and key terms have been revised or updated. This program will provide a better teaching and learning experience—for you and your students. Here's how:

- Give Students a Solid Foundation in the Basics of Logistics:** Students get a solid foundation in the basics of logistics, through the focus on the fundamentals in the book's succinct and thorough coverage, while still getting coverage of supply chain management issues.
- Increase Students' Understanding through Real-Life Examples:** Positive real-life examples provided in the book's case studies further serve to improve students' understanding of the concepts.
- Keep your Course Current with Today's Pressing Global Issues:** Readers are brought up to date on today's pressing global issues through the authors' chapter revisions, new examples, current references, and addition of new content throughout.

### **Practical Research**

A primer for newcomers to the field of logistics, offering clear and understandable explanations of the key concepts and methods

### **Transportation: A Supply Chain Perspective**

Provides a fully revised Eleventh Edition of the definitive reference to swine health and disease Diseases of Swine has been the definitive reference on swine health and disease for over 60 years. This new edition has been completely revised to include the latest information, developments, and research in the field. Now with full color images throughout, this comprehensive and authoritative resource has been redesigned for improved consistency and readability, with a reorganized format for more intuitive access to information. Diseases of Swine covers a wide range of essential topics on swine production, health, and management, with contributions from more than 100 of the foremost international experts in the field. This revised edition makes the information easy to find and includes expanded information on welfare and behavior. A key reference for anyone involved in the swine industry, Diseases of Swine, Eleventh Edition: Presents a thorough revision to the gold-standard reference on pig health and disease Features full color images throughout the book Includes information on the most current advances in the field Provides comprehensive information on swine welfare and behavior Offers a reorganized format to make the information more accessible Written for veterinarians, academicians, students, and individuals and agencies responsible

for swine health and public health, Diseases of Swine, Eleventh Edition is an essential guide to swine health.

### **The Box**

### **Introduction to Applied Linear Algebra**

Your one-stop guide to becoming a product management prodigy Product management plays a pivotal role in organizations. In fact, it's now considered the fourth most important title in corporate America—yet only a tiny fraction of product managers have been trained for this vital position. If you're one of the hundreds of thousands of people who hold this essential job—or simply aspire to break into a new role—Product Management For Dummies gives you the tools to increase your skill level and manage products like a pro. From defining what product management is—and isn't—to exploring the rising importance of product management in the corporate world, this friendly and accessible guide quickly gets you up to speed on everything it takes to thrive in this growing field. It offers plain-English explanations of the product life cycle, market research, competitive analysis, market and pricing strategy, product roadmaps, the people skills it takes to effectively influence and negotiate, and so much more. Create a winning

strategy for your product Gather and analyze customer and market feedback Prioritize and convey requirements to engineering teams effectively Maximize revenues and profitability Product managers are responsible for so much more than meets the eye—and this friendly, authoritative guide lifts the curtain on what it takes to succeed.

### **Project Management**

### **Logistics Management and Strategy**

A multidisciplinary book on performance measurement that will appeal to students, researchers and managers.

### **Applied Simulation and Optimization**

The landmark project management reference, now in a new edition Now in a Tenth Edition, this industry-leading project management "bible" aligns its streamlined approach to the latest release of the Project Management Institute's Project Management Body of Knowledge (PMI®'s PMBOK® Guide), the new mandatory source of training for the Project Management Professional (PMP®) Certification

Exam. This outstanding edition gives students and professionals a profound understanding of project management with insights from one of the best-known and respected authorities on the subject. From the intricate framework of organizational behavior and structure that can determine project success to the planning, scheduling, and controlling processes vital to effective project management, the new edition thoroughly covers every key component of the subject. This Tenth Edition features: New sections on scope changes, exiting a project, collective belief, and managing virtual teams More than twenty-five case studies, including a new case on the Iridium Project covering all aspects of project management 400 discussion questions More than 125 multiple-choice questions (PMI, PMBOK, PMP, and Project Management Professional are registered marks of the Project Management Institute, Inc.)

### **Introduction to Business**

This book discusses emerging themes in the area of humanitarian logistics. It examines how humanitarian logistics and supply chains play a key role, focusing on rapidly delivering the correct amount of goods, people and monetary resources to the locations needed to achieve the success of relief efforts in response to global emergencies such as flood, earthquakes, wars etc. With an increase in the frequency, magnitude and impact of both natural and manmade disasters, effective delivery of humanitarian aid is an issue that is becoming increasingly

important in the context of disaster management. The book focuses on how logistics systems and supply chains responsible for delivering this aid from origin to recipients can be made more effective and efficient. It also discusses how the development of information technology systems that can provide visibility to the disaster relief supply chain marks a huge step forward for the humanitarian sector as a whole. As more organizations begin to adopt and implement these systems and visibility is established, the use of key performance indicators will then become essential to further enhance the efficiency and effectiveness of these supply chains.

### **Business Performance Measurement**

The UK's bestselling book on logistics and supply chain management - over 100,000 copies sold. Effective development and management of supply chain networks helps businesses cut costs and enhance customer value. This updated 5th edition is a clear guide to all the key topics in an integrated approach to supply chains. As well as new and updated examples and case studies, there are two new chapters: Routes to Market: Many companies now have to manage multiple distribution channels - this chapter covers strategic issues on how companies "go to market" along with the cost implications of using alternative channels. Service Logistics: As companies begin to sell performance rather than physical product, this chapter explores the implications for logistics management as the need to

provide higher levels of service and customer support becomes ever more critical.

### **Compensation**

This powerhouse best-selling text remains the most comprehensive, up-to-date guide to the music industry. The breadth of coverage that Music Business Handbook and Career Guide, Eleventh Edition offers surpasses any other resource available. Readers new to the music business and seasoned professionals alike will find David Baskerville and Tim Baskerville's handbook an indispensable resource, regardless of their specialty within the music field. This text is ideal for introductory courses such as Introduction to the Music Business, Music and Media, and Music Business Foundations as well as more specialized courses such as the record industry, music careers, artist management, and more. The fully updated Eleventh Edition includes coverage of key topics such as copyright, licensing, songwriting, concert venues, and the entrepreneurial musician. Uniquely, it provides career-planning insights on dozens of job categories in the diverse music industry.

### **Educational Testing and Measurement**

Wildly original, funny and moving, The First Fifteen Lives of Harry August is an extraordinary story of a life lived again and again from World Fantasy Award-

winning author Claire North. Harry August is on his deathbed. Again. No matter what he does or the decisions he makes, when death comes, Harry always returns to where he began, a child with all the knowledge of a life he has already lived a dozen times before. Nothing ever changes. Until now. As Harry nears the end of his eleventh life, a little girl appears at his bedside. "I nearly missed you, Doctor August," she says. "I need to send a message." This is the story of what Harry does next, and what he did before, and how he tries to save a past he cannot change and a future he cannot allow.

### **Collaborate**

This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. For undergraduate and graduate courses in Logistics. This market-leading text explores modern logistics from a managerial perspective characterized by geopolitical tensions in various parts of the world, steadily increasing trade among countries and across continents, supply chain vulnerabilities caused by severe natural disasters, and an unabated pace of technological advancement. In it, readers see theory come to life through the authors' timely, practical, thorough, and exciting coverage of the fundamentals of logistics in today's dynamic global landscape. The invaluable suggestions of reviewers, adopters, and others—coupled with the expertise of new co-author A. Michael Knemeyer—have been incorporated

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### **Essentials of Business Law**

The ability to apply written, oral and interpersonal communication skills are essential if you are to succeed in your chosen career. Successful people are able to apply and adjust these skills to suit the various situations they encounter in the workplace. The eighth edition of THE BUSINESS COMMUNICATION HANDBOOK builds on the previous editions to provide an understanding of communication

principles that can then be applied in the workplace. This user-friendly text is divided into four parts: Workplace Communication, Workplace Relationships, Workplace Documents and Career Development. Each chapter includes learning objectives and a list of key terms at the beginning of each chapter, margin notes to highlight key ideas, a comprehensive glossary and end-of-chapter summaries that review the essential concepts presented in the chapter. Coverage of employability skills has also been incorporated into the new edition, with Ready For Work activities at the end of each section that enable students to reflect on their readiness for work and career advancement or promotion. A Companion Website at [pearsoned.com.au/dwyer](http://pearsoned.com.au/dwyer) provides further online resources for teachers and students and includes: True/False questions, Internet exercises, Good/Bad practice and research topic questions. This provides teachers with additional assessments and tasks, an exam revision tool and the opportunity to integrate technology into course delivery.

### **Harbrace College Handbook**

A groundbreaking introduction to vectors, matrices, and least squares for engineering applications, offering a wealth of practical examples.

### **Holy Madness**

'Supply Chain Management' illustrates the key drivers of good supply chain management in order to help students understand what creates a competitive advantage. It also provides strong coverage of analytic skills so that students can gauge the effectiveness of the techniques described.

### **Logistics & Supply Chain Management**

Exploring modern logistics from a managerial perspective, this text brings theory to life with its practical and thorough coverage of the fundamentals of logistics in today's dynamic global landscape.

### **Contemporary Logistics**

Warehouses are an integral link in the modern supply chain, ensuring that the correct product is delivered in the right quantity, in good condition, at the required time, and at minimal cost: in effect, the perfect order. The effective management of warehouses is vital in minimizing costs and ensuring the efficient operation of any supply chain. Warehouse Management is a complete guide to best practice in warehouse operations. Covering everything from the latest technological advances to current environmental issues, this book provides an indispensable companion to the modern warehouse. Supported by case studies, the text considers many

aspects of warehouse management, including: cost reduction productivity people management warehouse operations With helpful tools, hints and up-to-date information, Warehouse Management provides an invaluable resource for anyone looking to reduce costs and boost productivity.

### **Transportation Management**

Technology in Supply Chain Management and Logistics: Current Practice and Future Applications analyzes the implications of these technologies in a variety of supply chain settings, including block chain, Internet of Things (IoT), inventory optimization, and medical supply chain. This book outlines how technologies are being utilized for product planning, materials management and inventory, transportation and distribution, workflow, maintenance, the environment, and in health and safety. Readers will gain a better understanding of the implications of these technologies with respect to value creation, operational effectiveness, investment level, technical migration and general industry acceptance. In addition, the book features case studies, providing a real-world look at supply chain technology implementations, their necessary training requirements, and how these new technologies integrate with existing business technologies. Identifies emerging supply chain technologies and trends in technology acceptance and utilization levels across various industry sectors Assists professionals with technology investment decisions, procurement, best values, and how they can be

utilized for logistics operations Features videos showing technology application, including optimization software, cloud computing, mobility, 3D printing, autonomous vehicles, drones and machine learning

### **Birnbaum's Global Guide to Winning the Great Garment War**

### **Maritime Economics**

### **Contemporary Logistics**

For undergraduate or graduate courses that include planning, conducting, and evaluating research. A do-it-yourself, understand-it-yourself manual designed to help students understand the fundamental structure of research and the methodical process that leads to valid, reliable results. Written in uncommonly engaging and elegant prose, this text guides the reader, step-by-step, from the selection of a problem, through the process of conducting authentic research, to the preparation of a completed report, with practical suggestions based on a solid theoretical framework and sound pedagogy. Suitable as the core text in any introductory research course or even for self-instruction, this text will show

students two things: 1) that quality research demands planning and design; and, 2) how their own research projects can be executed effectively and professionally.

### **Music Business Handbook and Career Guide**

Resource added for the Supply Chain Management program 101821.

### **Warehouse Management**

Listed as one of the top ten supply chain books of all time on [www.supplychainopz.com](http://www.supplychainopz.com)! A concise, applied and strategic introduction to the subject of logistics and supply chain management, perfect for modern managers and students of logistics and supply chain management. Logistics and supply chain management continue to transform the competitive landscape and have become one of today's key business issues. This fifth edition of Logistics Management and Strategy continues to take a practical, integrated and international approach to logistics, and includes the very latest research to reflect the innovative and exciting developments in this subject area. A clear framework guides the reader through the four parts of the book, covering; an introduction to logistics and its contribution to competitiveness and value creation, leveraging logistics operations within the context of the customer supplier partnerships, interfaces and the

challenges of integration leading-edge thinking in logistics and the future challenges ahead This new edition contains; · 15+ new cases (including Heineken, Unilever and Johnson and Johnson) - coverage of disaster logistics and Corporate Social Responsibility from the supply chain perspective - discussion of global governance of the supply chain - even more coverage on value and logistics costs and segmented supply chain strategy, equipping the reader with the latest thinking 'Well written and contains a wealth of valuable ideas and concepts.' – Dr Jan de Vries, University of Groningen 'Very up-to-date, both in terms of its conceptual framework and the topics covered. Remarkably clear and easy to read.' – Dr Tony Whiteing, University of Huddersfield Alan Harrison was Professor of Operations and Logistics at Cranfield School of Management, and Director of Research at The Cranfield Centre for Logistics and Supply Chain Management. Remko van Hoek is visiting Professor of Supply Chain Management at The Cranfield Centre for Logistics and Supply Chain Management. He is also Chief Procurement Officer at GDF SUEZ/Cofely the Netherlands. Heather Skipworth is Senior Research Fellow at Cranfield School of Management, The Cranfield Centre for Logistics and Supply Chain Management.

### **A Practical Guide to Logistics**

The hands-on guide for the new way to compete: Collaboration The 21st Century's counterpart to Sun Tzu's The Art of War, Dan Sanker's Collaborate: The Art of We

gives a new generation of pioneering business enthusiasts a practical guide to capture tomorrow's opportunities. Globalization, technological advances, and cultural changes have opened the door for a new winning formula that combines traditional competition with contemporary collaborative business practices. Readers will change their mindsets and learn practical tools to tap into talent, overcome organizational obstacles, and create dramatic incremental value by collaborating between organizations. While most businesses are battling it out for crumbs of market share, the author gives inside examples of emerging leaders who are staking claim to larger pieces of the economic pie. Intellectual honesty and proof-of-concept permeate throughout; even the book's own foreword was entrusted to a collaborative group of over 35 individual participants, a first of its kind and one more concrete example of the power of collaboration. Sanker provides a comprehensive guide to collaboration from conception to implementation and analysis. He brings collaboration to life by: Exploring the opportunities created by dynamic online social tools being used by winning leaders Delving into examples from a plethora of traditional companies like Disney and McDonald's Inviting readers behind the curtains to see the inner workings of collaborative emerging growth companies like CaseStack, the author's company

### **Managing Humanitarian Logistics**

Presents an examination of the art and legends of some of the most colourful

figures in South Asian and Himalayan culture. Containing contributions from ten prominent world scholars, this book provides a survey of the Mahasiddhas in art, as well as essays on associated themes: iconographic, canonical, literary, historical, and sociological. This is a groundbreaking examination of the art and legends of some of the most colourful figures in South Asian and Himalayan culture. With contributions from ten prominent world scholars, it provides both an exhaustive survey of the

### **Contemporary Logistics**

For undergraduate and graduate courses in Logistics. This market-leading text explores modern logistics from a managerial perspective characterized by geopolitical tensions in various parts of the world, steadily increasing trade among countries and across continents, supply chain vulnerabilities caused by severe natural disasters, and an unabated pace of technological advancement. In it, readers see theory come to life through the authors' timely, practical, thorough, and exciting coverage of the fundamentals of logistics in today's dynamic global landscape. The invaluable suggestions of reviewers, adopters, and others--coupled with the expertise of new co-author A. Michael Knemeyer--have been incorporated into this new 11th edition to provide the freshest, most up-to-date insights and perspectives. Included is a new case study plus new examples, references, and discussions throughout. The illustrative tables, figures, and key terms have been

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### **Spearhead of Logistics**

Transportation is arguably the most critical component of global supply chains. And one of the most complex. Delivering comprehensive coverage of current domestic and global transportation trends, **TRANSPORTATION: A SUPPLY CHAIN PERSPECTIVE, 7e** equips your students with a solid understanding of this dynamic field. More student friendly than ever, the **SEVENTH EDITION** helps readers understand both the fundamental role and importance of transportation in companies and in society, as well as the complex environment in which transportation service is provided today. Taking a managerial approach, the

authors give students the tools to successfully adapt to this fast-paced and rapidly changing industry. The text is organized into three parts. Part I provides a framework and foundation for the role of transportation from a micro and macro perspective in supply chains. Discussions include both the theoretical and managerial dimensions of transportation in supply chains, including regulation and public policy. Part II focuses on the providers of transportation, offering an industry overview, operating and service characteristics, cost structure, and current challenges and issues. Part III focuses on a variety of critical transportation management issues, providing insightful discussions of the strategic activities and challenges involved in the movement of goods through the supply chain. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

### **Contemporary Logistics**

Revised edition of the authors' Understanding psychology, [2016]

### **Technology in Supply Chain Management and Logistics**

In April 1956, a refitted oil tanker carried fifty-eight shipping containers from Newark to Houston. From that modest beginning, container shipping developed

into a huge industry that made the boom in global trade possible. The Box tells the dramatic story of the container's creation, the decade of struggle before it was widely adopted, and the sweeping economic consequences of the sharp fall in transportation costs that containerization brought about. But the container didn't just happen. Its adoption required huge sums of money, both from private investors and from ports that aspired to be on the leading edge of a new technology. It required years of high-stakes bargaining with two of the titans of organized labor, Harry Bridges and Teddy Gleason, as well as delicate negotiations on standards that made it possible for almost any container to travel on any truck or train or ship. Ultimately, it took McLean's success in supplying U.S. forces in Vietnam to persuade the world of the container's potential. Drawing on previously neglected sources, economist Marc Levinson shows how the container transformed economic geography, devastating traditional ports such as New York and London and fueling the growth of previously obscure ones, such as Oakland. By making shipping so cheap that industry could locate factories far from its customers, the container paved the way for Asia to become the world's workshop and brought consumers a previously unimaginable variety of low-cost products from around the globe. Published in hardcover on the fiftieth anniversary of the first container voyage, this is the first comprehensive history of the shipping container. Now with a new chapter, The Box tells the dramatic story of how the drive and imagination of an iconoclastic entrepreneur turned containerization from an impractical idea into a phenomenon that transformed economic geography, slashed transportation

costs, and made the boom in global trade possible.

## **Contemporary Management**

Innovative Methods in Logistics and Supply Chain Management

## **Diseases of Swine**

Now in its second edition Maritime Economics provides a valuable introduction to the organisation and workings of the global shipping industry. The author outlines the economic theory as well as many of the operational practicalities involved. Extensively revised for the new edition, the book has many clear illustrations and tables. Topics covered include: \* an overview of international trade \* Maritime Law \* economic organisation and principles \* financing ships and shipping companies \* market research and forecasting.

## **The Business Communication Handbook**

Transportation Management is the most vital link in the supply chain today as it carries the burden of "inventory in motion" in most modern supply chains. This prook provides both a conceptual and deeply practical look at transportation, how

it has changed since deregulation in 1980 and how modern, global supply chains, have tailored transportation into the critical connection it must be to simultaneously serve billions of consumers while also being highly efficiently to meet today's flexibility, speed, and cost constraints.

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