

Herramientas Digitales Para Periodistas Manuales Spanish Edition

Does it Compute? Libro de Actas del III Congreso Internacional de Ética de la Comunicación. Desafíos éticos de la comunicación en la Era digital NetLingo Del 11M al 15M 1984 Tendencias mundiales en libertad de expresión y desarrollo de los medios Mediactive La información del silencio The Art of Community UPI Style Book & Guide to Newswriting Worlds of Journalism On Murder Considered as One of the Fine Arts Web 2.0 How-to for Educators Management of Dead Bodies in Disaster Situations Information Rules Regret the Error Herramientas digitales para periodistas The Data Journalism Handbook Ciencias de la información The Dickens Collection of Books, Manuscripts and Relics Formed by the Late Dr. R.T. Jupp of London Comunicación de instituciones públicas We the Media La Revolución Horizontal Free Culture Digital Humanities Pedagogy Riding the Bullet Web 2.0 Fundamentals: With AJAX, Development Tools, and Mobile Platforms Rethinking education: towards a global common good? Twelve Steps and Twelve Traditions Trade Edition Islamophobia and its consequences on Young People Comunicación en lengua castellana N2 iPhone VISUAL Quick Tips Verification Handbook How Journalism Uses History Narcoland The Universal Journalist Global Information Technology Report 2008-2009 How to Write and Publish a Scientific Paper The Government/Press Connection Educational Research and Innovation The Nature of Learning Using Research to Inspire Practice

Does it Compute?

A compact manual takes readers through the diverse applications and features of Apple's new iPhone, offering a host of tips, tricks, and techniques to help users take full advantage of the device's cell phone, iPod, and Internet capabilities.

Libro de Actas del III Congreso Internacional de Ética de la Comunicación. Desafíos éticos de la comunicación en la Era digital

En este volumen se presentan algunas de las comunicaciones presentadas al III Congreso Internacional de Ética de la Comunicación, celebrado los días 24, 25 y 26 de marzo de 2015 en la Facultad de Comunicación de Sevilla, organizado por la Facultad de Ciencias Sociales y Políticas de la Universidad Autónoma del Estado de México (UAEM) y la Facultad de Comunicación de Sevilla. La UAEM estuvo representada en la dirección del congreso por el profesor Luis Alfonso Guadarrama Rico, y en el convenio suscrito, por la Ministra Jannet Valero Vilches, mientras que por parte de la Universidad de Sevilla, la dirección correspondió al profesor Juan Carlos Suárez Villegas, y en su representación en el convenio suscrito actuó la Decana María del Mar Ramírez Alvarado. Este encuentro académico internacional constituyó una oportunidad excepcional para reunir investigadores de más de una docena de países con investigación inédita en el campo de la comunicación. De entre todas las comunicaciones presentadas, más de un centenar, se optó por publicar aquellas más relevantes, que quedan recogidas en este volumen.

NetLingo

Del 11M al 15M

Economic growth and the creation of wealth have cut global poverty rates, yet vulnerability, inequality, exclusion and violence have escalated within and across societies throughout the world. Unsustainable patterns of economic production and consumption promote global warming, environmental degradation and an upsurge in natural disasters. Moreover, while we have strengthened international human rights frameworks over the past several decades, implementing and protecting these norms remains a challenge. These changes signal the emergence of a new global context for learning that has vital implications for education. Rethinking the purpose of education and the organization of learning has never been more urgent. This book is inspired by a humanistic vision of education and development, based on respect for life and human dignity, equal rights, social justice, cultural diversity, international solidarity and shared responsibility for a sustainable future.

1984

Tendencias mundiales en libertad de expresión y desarrollo de los medios

Mediactive

Irrespective of language or culture, good journalists share a common commitment to the search for truth, often in far from ideal circumstances. With this assertion, David Randall emphasises that good journalism does not only concern universal objectives, it must also involve the acquisition of a range of skills that will empower journalists to operate in an industry where ownership, technology and information are constantly changing. This acclaimed handbook challenges old attitudes, procedures and techniques of journalism. This fully updated edition includes new sections on handling numbers and statistics, computer-assisted reporting and writing for the Web, as well as an extensively revised chapter on what makes a good reporter, and a new section on sources. Now, more than ever, this handbook is an invaluable guide to the 'universals' of good journalistic practice for professional and trainee journalists world-wide.

La información del silencio

The product of five years' investigative reporting, the subject of intense national controversy, and the source of death threats that forced the National Human Rights Commission to assign two full-time bodyguards to its author, Anabel Hernández, *Narcoland* has been a publishing and political sensation in Mexico. The definitive history of the drug cartels, *Narcoland* takes readers to the front lines of the "war on drugs," which has so far cost more than 60,000 lives in just six years. Hernández explains in riveting detail how Mexico became a base for the mega-

cartels of Latin America and one of the most violent places on the planet. At every turn, Hernández names names - not just the narcos, but also the politicians, functionaries, judges and entrepreneurs who have collaborated with them. In doing so, she reveals the mind-boggling depth of corruption in Mexico's government and business elite. Hernández became a journalist after her father was kidnapped and killed and the police refused to investigate without a bribe. She gained national prominence in 2001 with her exposure of excess and misconduct at the presidential palace, and previous books have focused on criminality at the summit of power, under presidents Vicente Fox and Felipe Calderón. In awarding Hernández the 2012 Golden Pen of Freedom, the World Association of Newspapers and News Publishers noted, "Mexico has become one of the most dangerous countries in the world for journalists, with violence and impunity remaining major challenges in terms of press freedom. In making this award, we recognize the strong stance Ms. Hernández has taken, at great personal risk, against drug cartels." From the Hardcover edition.

The Art of Community

La concreción del título de este libro se encuentra en cada una de sus páginas, pero para empezar, un matiz importante: comunicación de instituciones públicas, no comunicación institucional. A lo específico, traje a medida para quienes se dedican a la comunicación de gobiernos locales, autónomos y más allá. No hablamos de comunicación de clubs deportivos o de grandes empresas que se han convertido en instituciones de referencia. En este libro se desgrana y se ayuda a entender y a practicar una comunicación en multimedia protagonista en las instituciones de todos. Cómo comunicar estratégicamente, con rumbo definido, las instituciones públicas. Con qué perfiles profesionales para conformar equipos. Identidad, imagen y reputación. Y, en definitiva, cómo conectar con los ciudadanos, el gran objetivo y justificación de la existencia de una institución pública. Para lo cual, cada día más, el frente digital y las redes sociales en Internet deben ser un aliado en la conexión con las nuevas generaciones.

UPI Style Book & Guide to Newswriting

Worlds of Journalism

On Murder Considered as One of the Fine Arts

This book surveys press relations with the federal government, examines the way official press offices prepare and conduct briefings, and considers criticisms concerning the government's control of information.

Web 2.0 How-to for Educators

From the editors and reporters of United Press International - an authoritative, easy-to-use and comprehensive guide to print and broadcast writing

Management of Dead Bodies in Disaster Situations

This publication is now out of print but a PDF is available at: www.paho.org/English/DD/PED/ManejoCadaveres.htm. A field manual for first responders published in 2006 ("Management of dead bodies after disasters, ISBN 9275126305)

Information Rules

Regret the Error

Es un ensayo sobre las claves para entender el cambio en la forma en que las marcas, las empresas y los políticos se relacionan y comunican con los consumidores, los clientes y los votantes. Puede ver mas informacion en <http://www.librosenred.com/libros/larevolucionhorizontal.html>. [Este texto fue escrito sin tildes ni otros caracteres especiales para evitar errores con el navegador.]

Herramientas digitales para periodistas

From international bestseller Stephen King the first ebook ever published—a novella about a young man who hitches a ride with a driver from the other side. *Riding the Bullet* is “a ghost story in the grand manner” from the bestselling author of *Bag of Bones*, *The Girl Who Loved Tom Gordon*, and *The Green Mile*—a short story about a young man who hitches a ride with a driver from the other side.

The Data Journalism Handbook

El periodismo digital debe informar pero, a la vez, ser creativo, directo y entretenido. Es una disciplina que requiere una constante actualización de herramientas para mejorar la edición y difusión de la información. En la prensa online se observan presentaciones muy visuales que llaman nuestra atención, y que hacen sospechar que detrás de ese resultado existe una costosa programación informática o que el periodista debe saber complejos códigos informáticos. En cambio, muchas de esas herramientas son de código abierto, gratuitas, están disponibles para todos, ayudan a agilizar la producción y edición, aportan transparencia informativa, favorecen el compromiso ciudadano y mejoran su visualización. Este libro constituye una guía de esas herramientas digitales disponibles en la red de forma gratuita, acompañada de ejemplos reales publicados en medios online explicados por sus responsables.

Ciencias de la información

The Dickens Collection of Books, Manuscripts and Relics Formed by the Late Dr. R.T. Jupp of London

How do journalists around the world view their roles and responsibilities in society? Based on a landmark study that has collected data from more than 27,500

journalists in 67 countries, *Worlds of Journalism* offers a groundbreaking analysis of the different ways journalists perceive their duties, their relationship to society and government, and the nature and meaning of their work. Challenging assumptions of a universal definition or concept of journalism, the book maps a world populated by a rich diversity of journalistic cultures. Organized around a series of key questions on topics such as editorial autonomy, journalistic ethics, trust in social institutions, and changes in the profession, it details how the practice of journalism differs across the world in a range of political, social, and economic contexts. The book covers how journalism as an institution is created and re-created by journalists and how they experience their profession in very different ways, even as they retain a commitment to some basic, widely shared professional norms and practices. It concludes with a global classification of journalistic cultures that reflects the breadth of worldviews and orientations found in disparate countries and regions. *Worlds of Journalism* offers an ambitious, comparative global understanding of the state of journalism in a time when it is confronting a series of economic and political threats.

Comunicación de instituciones públicas

'People begin to see that something more goes to the composition of a fine murder than two blockheads to kill and be killed - a knife - a purse - and a dark lane' In this provocative and blackly funny essay, Thomas de Quincey considers murder in a purely aesthetic light and explains how practically every philosopher over the past two hundred years has been murdered - 'insomuch, that if a man calls himself a philosopher, and never had his life attempted, rest assured there is nothing in him'. Introducing Little Black Classics: 80 books for Penguin's 80th birthday. Little Black Classics celebrate the huge range and diversity of Penguin Classics, with books from around the world and across many centuries. They take us from a balloon ride over Victorian London to a garden of blossom in Japan, from Tierra del Fuego to 16th-century California and the Russian steppe. Here are stories lyrical and savage; poems epic and intimate; essays satirical and inspirational; and ideas that have shaped the lives of millions. Thomas de Quincey (1785-1859). Thomas de Quincey's *Confessions and an English Opium-Eater and Other Writings* is available in Penguin Classics.

We the Media

We're in an age of information overload, and too much of what we watch, hear and read is mistaken, deceitful or even dangerous. Yet you and I can take control and make media serve us -- all of us -- by being active consumers and participants. Here's how. With a Foreword by Clay Shirky Praise for *Mediaactive*: "Dan Gillmor has thought more deeply, more usefully, and over a longer period of time about the next stages of media evolution than just about anyone else. In *Mediaactive*, he puts the results of his ideas and experiments together in a guide full of practical tips and longer-term inspirations for everyone affected by rapid changes in the news ecology. This book is a very worthy successor to his influential *We the Media*." --James Fallows, *Atlantic Magazine*, author of *Postcards from Tomorrow Square* and *Breaking the News* "Dan's book helps us understand when the news we read is reliable and trustworthy, and how to determine when what we're reading is intended to deceive. A trustworthy press is required for the survival of a

democracy, and we really need this book right now." --Craig Newmark, founder of craigslist "A master-class in media-literacy for the 21st century, operating on all scales from the tiniest details of navigating wiki software all the way up to sensible and smart suggestions for reforming law and policy to make the news better and fairer. Gillmor's a reporter's reporter for the information age, Mediactive made me want to stand up and salute." --Cory Doctorow, co-editor/owner, Boing Boing; author of For the Win "As the lines between professional and citizen journalists continue to blur, Mediactive provides a useful roadmap to help us become savvy consumers and creators alike." -- Steve Case, chairman and CEO of Revolution and co-founder of America Online "It's all true - at least to someone. And that's the problem in a hypermediated world where everyone and anyone can represent his own reality. Gillmor attacks the problem of representation and reality head on, demanding we become media-active users of our emerging media, instead of passive consumers. If this book doesn't get you out of Facebook and back on the real Internet, nothing will." --Douglas Rushkoff, author of Program or Be Programmed: Ten Commands for a Digital Age "An important book showing people how to swim rather than drown in today's torrent of information. Dan Gillmor lives on the front line of digital information - there's no-one better to help us understand the risks and opportunities or help us ask the right questions." --Richard Sambrook, Global Vice Chairman and Chief Content Officer at Edelman, and former BBC Director of Global News "With the future of journalism and democracy in peril, Mediactive comes along with sage and practical advice at a crucial time. Dan Gillmor, pioneering journalist and teacher of journalists, offers a practical guide to citizens who now need to become active producers as well as critical consumers of media. Read this book right away, buy one for a friend and another one for a student, and then put Gillmor's advice into action." --Howard Rheingold, author of the Smart Mobs and other books about our digital future "Through common-sense guidelines and well-chosen examples, Gillmor shows how anyone can navigate the half-truths, exaggerations and outright falsehoods that permeate today's media environment and ferret out what is true and important. As Gillmor writes, 'When we have unlimited sources of information, and when so much of what comes at us is questionable, our lives get more challenging. They also get more interesting.'" --Dan Kennedy, assistant professor of journalism at Northeastern University, former Boston Phoenix media critic, and author of the Media Nation blog at www.dankennedy.net

La Revolucion Horizontal

How Journalism Uses History examines the various ways in which journalism uses history and historical sources in order to better understand the relationships between journalists, historians and journalism scholars. It highlights the ambiguous overlap between the role of the historian and that of the journalist, and underlines that there no longer seems to be reason to accept that one begins only where the other ends. With Journalism Studies as a developing subject area throughout the world, journalism history is becoming a particularly vivacious field. As such, How Journalism Uses History argues that, if historical study of this kind is to achieve its full potential, there needs to be a fuller and more consistent engagement with other academics studying the past: political, social and cultural historians in particular, but also scholars working in politics, sociology, literature and linguistics. Contributors in this book discuss the core themes which inform history's

relationship with journalism from a wide range of geographical and methodological perspectives. They aim to create more ambitious conversations about using journalism both as a source for understanding the past, and for clarifying ideas about its role as constituent of the public sphere in using discourse and tradition to connect contemporary audiences with history. This book was originally published as a special issue of Journalism Practice.

Free Culture

Una aportación innovadora a la ética de la información: en este libro se demuestra que el silencio también habla. «Anoche fue encontrado el cadáver de Eustasio Peláez en una calle del polígono industrial C-40. Momentos antes se había visto por el lugar a Higinio Gurméndez, con el que tenía un litigio por unas tierras». Puede ocurrir que esos dos hechos sean ciertos, y que sin embargo se derive de ellos una interpretación falsa. Porque el lector entenderá algo que no se ha dicho pero se ha querido decir. ¿Qué debe hacer un juez en un caso así? ¿Se puede condenar a un periodista por contar hechos verdaderos? Álex Grijelmo ha escrito ya siete libros sobre periodismo y sobre divulgación lingüística, pero éste es distinto de los anteriores. En La información del silencio, no se trata tanto de introducir al lector en el conocimiento del mundo de la lengua #aunque ese propósito también se consigue# como de construir una teoría sólida sobre las manipulaciones informativas basadas en trucos de silencio: esa forma de decir callando, de contar medias verdades. Tras un recorrido lleno de ejemplos para explicar los significados del silencio tanto en el cine como en la literatura, en la retórica, en la música, la obra se centra en la rama de la lingüística conocida como pragmática, que estudia el sentido de lo que decimos más allá de su significado. Y edifica así un armazón teórico para aplicarlo en los últimos capítulos, referidos ya al periodismo y a sus trampas. Este libro constituye, por tanto, una aportación innovadora a la ética de la información, porque demuestra que el silencio también habla, y que el silencio puede mentir; y que los jueces no lo escuchan.

Digital Humanities Pedagogy

When you combine the sheer scale and range of digital information now available with a journalist's "nose for news" and her ability to tell a compelling story, a new world of possibility opens up. With *The Data Journalism Handbook*, you'll explore the potential, limits, and applied uses of this new and fascinating field. This valuable handbook has attracted scores of contributors since the European Journalism Centre and the Open Knowledge Foundation launched the project at MozFest 2011. Through a collection of tips and techniques from leading journalists, professors, software developers, and data analysts, you'll learn how data can be either the source of data journalism or a tool with which the story is told—or both. Examine the use of data journalism at the BBC, the Chicago Tribune, the Guardian, and other news organizations Explore in-depth case studies on elections, riots, school performance, and corruption Learn how to find data from the Web, through freedom of information laws, and by "crowd sourcing" Extract information from raw data with tips for working with numbers and statistics and using data visualization Deliver data through infographics, news apps, open data platforms, and download links

Riding the Bullet

Twelve Steps to recovery.

Web 2.0 Fundamentals: With AJAX, Development Tools, and Mobile Platforms

Rethinking education: towards a global common good?

Las redes sociales han impulsado cambios y transformaciones en la forma de hacer periodismo. Los periodistas y los medios de comunicación han tenido que adaptarse a estas nuevas plataformas comunicativas, basadas en la actualización constante y que superan cualquier barrera espaciotemporal. Partiendo del año 2004, con los atentados del 11 de marzo en Madrid, y hasta los movimientos sociales del 15M, el libro aborda, desde una perspectiva teórica y práctica, el desarrollo y la implicación que han tenido los social media en las labores desarrolladas por los profesionales de la información. Se trata de una radiografía del momento que atraviesa la profesión, en un entorno cambiante y flexible, donde las redes sociales son una herramienta periodística de la web 2.0.

Twelve Steps and Twelve Traditions Trade Edition

"The essays in this collection offer a timely intervention in digital humanities scholarship, bringing together established and emerging scholars from a variety of humanities disciplines across the world. The first section offers views on the practical realities of teaching digital humanities at undergraduate and graduate levels, presenting case studies and snapshots of the authors' experiences alongside models for future courses and reflections on pedagogical successes and failures. The next section proposes strategies for teaching foundational digital humanities methods across a variety of scholarly disciplines, and the book concludes with wider debates about the place of digital humanities in the academy, from the field's cultural assumptions and social obligations to its political visions." (4e de couverture).

Islamophobia and its consequences on Young People

Designed for a broad spectrum of people with technically diverse backgrounds, this book covers the most recent developments in Web 2.0 programming topics and applications, including up-to-date material on cloud computing, Google AppEngine, Social Networks, Comet, HTML5, semantic technology, and a chapter on the future of the Web. This book prepares readers for more advanced technical topics in Web 2.0. The accompanying CD-ROM and companion website provide code samples from the book and appendices with an extensive set of links (over 1,000) for supplemental material and links for the Twitter and Facebook pages. (Please note, eBook version does not include CD-ROM).

Comunicación en lengua castellana N2

Ignite creativity by weaving Web 2.0 tools into the classroom. In this expanded and fully updated edition, the authors of the best-selling *Web 2.0: New Tools, New Schools* introduce you to more collaborative tools and expertly lead you through classroom and professional applications that help expand student and teacher learning.

IPhone VISUAL Quick Tips

Lawrence Lessig, “the most important thinker on intellectual property in the Internet era”, masterfully argues that never before in human history has the power to control creative progress been so concentrated in the hands of the powerful few, the so-called Big Media. Never before have the cultural powers- that-be been able to exert such control over what we can and can’t do with the culture around us. Our society defends free markets and free speech; why then does it permit such top-down control? To lose our long tradition of free culture, Lawrence Lessig shows us, is to lose our freedom to create, our freedom to build, and, ultimately, our freedom to imagine.

Verification Handbook

In *Information Rules*, authors Shapiro and Varian reveal that many classic economic concepts can provide the insight and understanding necessary to succeed in the information age. They argue that if managers seriously want to develop effective strategies for competing in the new economy, they must understand the fundamental economics of information technology. Whether information takes the form of software code or recorded music, is published in a book or magazine, or even posted on a website, managers must know how to evaluate the consequences of pricing, protecting, and planning new versions of information products, services, and systems. The first book to distill the economics of information and networks into practical business strategies, *Information Rules* is a guide to the winning moves that can help business leaders navigate successfully through the tough decisions of the information economy.

How Journalism Uses History

Winner of the National Press Club's Arthur Rowse Award for Press Criticism! From Craig Silverman, proprietor of www.RegretTheError.com, comes a lively journey through the history of media mistakes via a chronicle of funny, shocking, and often disturbing journalistic slip-ups. The errors—running the gamut from hilarious to tragic—include “Fuzzy Numbers” (when numbers and math undermine reporting) “Obiticide” (printing the obituary of a living person), and “Unintended Consequences” (typos and misidentifications that create a new, incorrect reality). While some of the errors are laugh-out-loud funny, the book also offers a serious investigation of contemporary journalism's lack of accountability to the public, and a rousing call to arms for all news organizations to mend their ways and reclaim the role of the press as honest voice of the people.

Narcoland

Online communities offer a wide range of opportunities today, whether you're supporting a cause, marketing a product or service, or developing open source software. The Art of Community will help you develop the broad range of talents you need to recruit members to your community, motivate and manage them, and help them become active participants. Author Jono Bacon offers a collection of experiences and observations from his decade-long involvement in building and managing communities, including his current position as manager for Ubuntu, arguably the largest community in open source software. You'll discover how a vibrant community can provide you with a reliable support network, a valuable source of new ideas, and a powerful marketing force. The Art of Community will help you: Develop a strategy, with specific objectives and goals, for building your community Build simple, non-bureaucratic processes to help your community perform tasks, work together, and share successes Provide tools and infrastructure that let contributors work quickly Create buzz around your community to get more people involved Track the community's work so it can be optimized and simplified Explore a capable, representative governance strategy for your community Identify and manage conflict, including dealing with divisive personalities

The Universal Journalist

Not content to accept the news as reported, grassroots journalists are publishing in real time to a worldwide audience via the Internet. The impact of their work is just beginning to be felt by professional journalists and the newsmakers they cover. Dan Gillmor tells the story of this phenomenon.

Global Information Technology Report 2008-2009

This book brings together the lessons of research on both the nature of learning and different educational applications, and it summarises these as seven key concluding principles.

How to Write and Publish a Scientific Paper

Includes current Internet-related words and their definitions, acronyms and symbols used for email and other wireless communication, and categorized indexes.

The Government/Press Connection

Islamophobia can be defined as the fear of or prejudiced viewpoint towards Islam, Muslims and matters pertaining to them. Whether it takes the shape of daily forms of racism and discrimination or more violent forms, Islamophobia is a violation of human rights and a threat to social cohesion. Young people are of course not immune to this. Young men and women are obviously affected when they become targets of Islamophobic attacks and abuse. But, just as importantly, they are also concerned by the general rise in discrimination and xenophobia, whether it be active or passive. At this seminar held in Budapest in June 2004, Islamophobia was discussed within the wider context of racism and discrimination in Europe, in new and old forms. The discussions also covered the troubling resurgence of Anti-

Semitic attacks, Romaphobia and segregation of Roma communities and persistent forms of discrimination against visible minorities. The report of Ingrid Ramberg provides a personal account of the issues raised at the seminar as well as a very useful documentation of the presentations, workshops and debates. It also includes a series of policy recommendations aimed at preventing Islamophobia and fostering intercultural respect and coopération.

Educational Research and Innovation The Nature of Learning Using Research to Inspire Practice

A PBS Great American Read Top 100 Pick With extraordinary relevance and renewed popularity, George Orwell's 1984 takes on new life in this edition. "Orwell saw, to his credit, that the act of falsifying reality is only secondarily a way of changing perceptions. It is, above all, a way of asserting power."—The New Yorker In 1984, London is a grim city in the totalitarian state of Oceania where Big Brother is always watching you and the Thought Police can practically read your mind. Winston Smith is a man in grave danger for the simple reason that his memory still functions. Drawn into a forbidden love affair, Winston finds the courage to join a secret revolutionary organization called The Brotherhood, dedicated to the destruction of the Party. Together with his beloved Julia, he hazards his life in a deadly match against the powers that be. Lionel Trilling said of Orwell's masterpiece, "1984 is a profound, terrifying, and wholly fascinating book. It is a fantasy of the political future, and like any such fantasy, serves its author as a magnifying device for an examination of the present." Though the year 1984 now exists in the past, Orwell's novel remains an urgent call for the individual willing to speak truth to power.

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