

# **Introduction To Management Accounting Plus New Myaccountinglab With Pearson Etext Access Card Package 16th Edition**

Managerial AccountingDiary of Alpha Kappa PsiManagement Accounting Best PracticesIntroduction to Managerial AccountingManagement Acc, 5ERestaurant Financial Management: Introduction to Accounting and Finance for Independent RestaurantsPrinciples of Accounting Volume 1 - Financial AccountingWhat's Your Digital Business Model?An Introduction to Business Accounting for ManagersIntroduction to Management Accounting Myaccountinglab Access CodeCIMA - P2 Advanced Management AccountingManagerial AccountingFinancial Accounting Plus Mylab Accounting with Pearson EText -- Access Card PackageManagement AccountingAdvances in Management AccountingFinancial & Managerial AccountingWhich Degree?Management AccountingIntegrated Business Processes with ERP SystemsManagerial Accounting For DummiesIntroduction to Management AccountingManagerial AccountingA Brief Introduction to Managerial and Social Uses of AccountingPrinciples of Accounting Volume 2 - Managerial AccountingAccountingManagerial Accounting for ManagersIntroduction to Management AccountingCost and Management AccountingManagerial AccountingIntroduction to Management AccountingCost Accounting a Managerial Emphasis Plus Myaccountinglab XI 12 Months AccessManagerial AccountingIntroduction to Managerial AccountingIntroduction to Management AccountingIntroduction to Management AccountingEssential SNMPCIMA P1 Management AccountingWhich Degree in BritainPrinciples of Management Accounting

## **Managerial Accounting**

The text and images in this book are in grayscale. A hardback color version is available. Search for ISBN 9781680922929. Principles of Accounting is designed to meet the scope and sequence requirements of a two-semester accounting course that covers the fundamentals of financial and managerial accounting. This book is specifically designed to appeal to both accounting and non-accounting majors, exposing students to the core concepts of accounting in familiar ways to build a strong foundation that can be applied across business fields. Each chapter opens with a relatable real-life scenario for today's college student. Thoughtfully designed examples are presented throughout each chapter, allowing students to build on emerging accounting knowledge. Concepts are further reinforced through applicable connections to more detailed business processes. Students are immersed in the "why" as well as the "how" aspects of accounting in order to reinforce concepts and promote comprehension over rote memorization.

## **Diary of Alpha Kappa Psi**

## **Bookmark File PDF Introduction To Management Accounting Plus New Myaccountinglab With Pearson Etext Access Card Package 16th Edition**

The emphasis of MANAGERIAL ACCOUNTING, 6e is on teaching students to use accounting information to best manage an organization. In a practice Hilton pioneered in the first edition, each chapter is written around a realistic business or focus company that guides the reader through the topics of that chapter. Known for balanced examples of Service, Retail, Nonprofit and Manufacturing companies, Hilton offers a clear, engaging writing style that has been praised by instructors and students alike. As in previous editions, there is significant coverage of contemporary topics such as activity-based costing, target costing, the value chain, customer profitability analysis, and throughput costing while also including traditional topics such as job-order costing, budgeting and performance evaluation.

### **Management Accounting Best Practices**

### **Introduction to Managerial Accounting**

### **Management Acc, 5E**

### **Restaurant Financial Management: Introduction to Accounting and Finance for Independent Restaurants**

### **Principles of Accounting Volume 1 - Financial Accounting**

An Introduction to Business Accounting for Managers, Third Edition reviews developments in the business accounting arena, including the crystallization of accounting thought on how to deal with escalating rates of inflation, culminating in the proposals for Current Cost Accounting; the acute cash crisis, itself an offshoot of inflation, faced by many companies in the mid-1970s leading to a greater need for awareness and control of cash flow; the specter of several major company collapses and scandals leading to a growing demand for accounting standards; and the growing use of value added within accounting and reporting systems. This book is comprised of 17 chapters and begins with a discussion on the use and abuse of accounting, with emphasis on financial accounting and cost accounting, management's use of accounting, and the reliability of accounting service. The reader is then introduced to the principles of bookkeeping, marginal costing, and corporate taxation; accounting concepts and accounting standards; preparation of balance sheet and ascertainment of a company's profit or loss and financial position; and annual accounts of a limited company. A comparison of profit and cash

flow is also presented, and the use of accounting as an aid to management planning and control is explained. This monograph will be a valuable resource for accountants and business and financial managers.

## **What's Your Digital Business Model?**

Peter Scott's Introduction to Management Accounting provides a thorough but accessible and engaging introduction to the subject for first year students. This highly practical textbook uses a multitude of worked and real life examples, supportive learning features, crystal clear explanations, and extensive online resources (all fully integrated with the book) to guide students towards a confident understanding of the fundamentals of management accounting. Scott's lively writing style sets the numerical content within an easy-to-follow narrative, and the real life relevance of each tool or technique is explained at every turn. All key areas of first year management accounting courses are covered to provide a solid foundation for more advanced modules. The book's online resources include a wealth of materials which can be downloaded into a university's local VLE. The student resources include: - Interactive Multiple Choice Questions for revising key topics; - Numerical exercises for practising the calculation of accounting information from given sets of data; - 'Go back over this again' features containing a mix of further examples, written exercises, true or false questions, and annotated accounting information to help consolidate learning and revise or revisit concepts; - 'Show me how to do it' videos that provide practical demonstrations of dealing with more complex accounting tasks; - Web links for primary source material and articles through which readers can learn more about the companies and organizations discussed in the book. Lecturer resources include PowerPoint slides, examples and solutions, and hundreds of ready-to-use multiple-choice questions, all arranged by chapter. Lecturers can choose to make the online materials available to their students via Dashboard, a learning and assessment tool which provides sophisticated analytics for student achievement and engagement with the resources, also facilitating discussions and course updates.

## **An Introduction to Business Accounting for Managers**

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Digital transformation is not about technology--it's about change. In the rapidly changing digital economy, you can't succeed by merely tweaking management practices that led to past success. And yet, while many leaders and managers recognize the threat from digital--and the potential opportunity--they lack a common language and compelling framework to help them assess it and guide them in responding. They don't know how to think about their digital business model. In this concise, practical book, MIT digital research leaders Peter Weill and Stephanie Woerner provide a powerful yet

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straightforward framework that has been field-tested globally with dozens of senior management teams. Based on years of study at the MIT Center for Information Systems Research (CISR), the authors find that digitization is moving companies' business models on two dimensions: from value chains to digital ecosystems, and from a fuzzy understanding of the needs of end customers to a sharper one. Looking at these dimensions in combination results in four distinct business models, each with different capabilities. The book then sets out six driving questions, in separate chapters, that help managers and executives clarify where they are currently in an increasingly digital business landscape and highlight what's needed to move toward a higher-value digital business model. Filled with straightforward self-assessments, motivating examples, and sharp financial analyses of where profits are made, this smart book will help you tackle the threats, leverage the opportunities, and create winning digital strategies.

### **CIMA - P2 Advanced Management Accounting**

NOTE: Used books, rentals, and purchases made outside of Pearson If purchasing or renting from companies other than Pearson, the access codes for the Enhanced Pearson eText may not be included, may be incorrect, or may be previously redeemed. Check with the seller before completing your purchase. This package includes the Enhanced Pearson eText and the bound book This guide gives current and future educators practical help for rediscovering the value, potential, richness, and adventure of a diverse classroom-while developing the capacity to professionally address the differential learning and transition needs of culturally and linguistically diverse (CLD) students. Ideal for pre- and in-service teachers, district and building administrators, school specialists, and paraprofessionals, it presents the latest tools, procedures, strategies, and ideas for ensuring effective teaching and learning for students of any native language. Included are new ways to reach and maximize relationships with parents, caregivers, and extended family members by partnering with them in appropriate pedagogical practices. The new Third Edition of Mastering ESL/EF Methods includes illustrated concepts; global connections; tips for practice in the EFL classroom; a revised framework for the conceptual definitions of approach method, strategy, and technique; an expanded Glossary; interactive video links; a revised discussion of dual language programs; and an overview of program model effectiveness. The Enhanced Pearson eText features embedded videos. Improve mastery and retention with the Enhanced Pearson eText\* The Enhanced Pearson eText provides a rich, interactive learning environment designed to improve student mastery of content. The Enhanced Pearson eText is: Engaging. The new interactive, multimedia learning features were developed by the authors and other subject-matter experts to deepen and enrich the learning experience. Convenient. Enjoy instant online access from your computer or download the Pearson eText App to read on or offline on your iPad® and Android® tablet.\* Affordable. The Enhanced Pearson eText may be purchased stand-alone or with a loose-leaf version of the text for 40-65% less than a print bound book. \* The Enhanced eText features are only available in the Pearson eText format. They are not available in third-party eTexts or downloads. \*The Pearson eText App is available on Google Play and in the App Store. It requires Android OS 3.1-4, a 7" or 10" tablet, or iPad iOS 5.0 or later. 0133832228 /

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### **Managerial Accounting**

### **Financial Accounting Plus Mylab Accounting with Pearson EText -- Access Card Package**

Simple Network Management Protocol (SNMP) provides a "simple" set of operations that allows you to more easily monitor and manage network devices like routers, switches, servers, printers, and more. The information you can monitor with SNMP is wide-ranging--from standard items, like the amount of traffic flowing into an interface, to far more esoteric items, like the air temperature inside a router. In spite of its name, though, SNMP is not especially simple to learn. O'Reilly has answered the call for help with a practical introduction that shows how to install, configure, and manage SNMP. Written for network and system administrators, the book introduces the basics of SNMP and then offers a technical background on how to use it effectively. Essential SNMP explores both commercial and open source packages, and elements like OIDs, MIBs, community strings, and traps are covered in depth. The book contains five new chapters and various updates throughout. Other new topics include: Expanded coverage of SNMPv1, SNMPv2, and SNMPv3 Expanded coverage of SNMPc The concepts behind network management and change management RRDTool and Cricket The use of scripts for a variety of tasks How Java can be used to create SNMP applications Net-SNMP's Perl module The bulk of the book is devoted to discussing, with real examples, how to use SNMP for system and network administration tasks. Administrators will come away with ideas for writing scripts to help them manage their networks, create managed objects, and extend the operation of SNMP agents. Once demystified, SNMP is much more accessible. If you're looking for a way to more easily manage your network, look no further than Essential SNMP, 2nd Edition.

### **Management Accounting**

### **Advances in Management Accounting**

NOTE: Before purchasing, check with your instructor to ensure you select the correct ISBN. Several versions of the

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## Financial & Managerial Accounting

### Which Degree?

Accounting 3e provides a very accessible and easy-to-follow introduction to accounting. It is intended as a core textbook for students studying accounting for the first time: either those following an undergraduate degree in a business school, or non-business studies students studying an accounting course. This includes students on both accounting and non-accounting degrees and also MBA students. Designed to be both engaging and accessible to the student, Accounting 3e features: A lively presentational style integrating cartoons and soundbites 'Company Camera' boxes presenting financial data from a wide variety of international companies, such as Heineken, Nokia and Volkswagen. 'Real Life Nuggets' offering contemporary examples from the business press that give the body of the text a real-life resonance. End of chapter questions of escalating difficulty, together with accompanying answers, enabling the student to develop their understanding of the key concepts discussed in the text. A rich supporting website including solutions, extra question material and powerpoint slides for lecturers, multiple choice quizzes and an online glossary for students.

## **Management Accounting**

Praise for Management Accounting Best Practices "It doesn't matter where you start reading, even the most experienced accountant will find some useful ideas." —Alan H. Boycott, Chartered Accountant, Düsseldorf, Germany "This is one of the best books about new accounting practices in practical accounting. I highly recommend this book for accountants of all levels." —Andrei Ralko, Controller, International Center for Transitional Justice, New York, NY The only practices worth following are the best practices Destined to become an essential desktop tool in helping professionals make management decisions in accounting, Management Accounting Best Practices introduces over 100 best practices from accounting expert Steven Bragg for questions such as: How does the system of interlocking budgets work? What does a sample budget look like? What best practices can I apply to the budgeting process? How can I integrate the budget into the corporate control system? How do throughput concepts impact the budget? Now, when members of your management team come calling with questions, you'll have the answers at your fingertips, in Management Accounting Best Practices. It's the easy-to-use, daily reference manual for every accountant in a management position.

## **Integrated Business Processes with ERP Systems**

The easy way to master a managerial accounting course Are you enrolled in a managerial accounting class and finding yourself struggling? Fear not! Managerial Accounting For Dummies is the go-to study guide to help you easily master the concepts of this challenging course. You'll discover the basic concepts, terminology, and methods to identify, measure, analyze, interpret, and communicate information in the pursuit of an organization's goals. Tracking to a typical managerial accounting course and packed with easy-to-understand explanations and real-life examples, Managerial Accounting For Dummies explores cost behavior, cost analysis, profit planning and control measures, accounting for decentralized operations, capital budgeting decisions, ethical challenges in managerial accounting, and much more. Covers the key concepts and tools needed to communicate accounting information for managerial decision-making within an organization Plain-English explanations of managerial accounting terminology and methods Tracks to a typical college-level managerial accounting course Managerial Accounting For Dummies makes it fast and easy to grasp the concepts needed to score your highest in a managerial accounting course.

## **Managerial Accounting For Dummies**

## **Introduction to Management Accounting**

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With its tried-and-true framework and respected author team, Horngren/Harrison/Oliver's Financial & Managerial Accounting is the trusted choice for instructors and students of Principles of Accounting. Accounting and the Business Environment; Recording Business Transactions; The Adjusting Process; Completing the Accounting Cycle; Merchandising Operations; Merchandise Inventory; Internal Control and Cash; Receivables; Plant Assets and Intangibles; Current Liabilities and Payroll; Long-Term Liabilities, Bonds Payable, and Classification of Liabilities on the Balance Sheet; Corporations, Paid-In Capital, and the Balance Sheet; Corporations: Effects on Retained Earnings and the Income Statement Statement of Cash Flows; Financial Statement Analysis; Introduction to Management Accounting; Job Order and Process Costing; Activity-Based Costing and Other Cost-Management Tools; Cost-Volume-Profit Analysis; Short-Term Business Decisions; Capital Investment Decisions and the Time Value of Money; The Master Budget and Responsibility Accounting; Flexible Budgets and Standard Costs; Performance Evaluation and the Balanced Scorecard MARKET: For anyone interested in learning the principles of accounting.

### **Managerial Accounting**

Introduction to Managerial Accounting, 4/e by Brewer/Garrison/Noreen is based on the market-leading text, Managerial Accounting, by Garrison, Noreen and Brewer. However, this is not simply a briefer book with chapters removed; B/G/N has been rethought and retooled to meet the needs of the market. B/G/N 4/e is a more accessible, yet thoroughly student-friendly text that satisfies the basic needs of the managerial accounting student without unnecessary depth on advanced topics associated with the follow-up course: cost accounting/cost management. Faculty and students alike will find this new edition has retained the hallmark features of the Garrison brand: author-written supplements, excellent readability, terrific examples, and balanced end-of-chapter material.

### **A Brief Introduction to Managerial and Social Uses of Accounting**

Management Accounting is a comprehensive textbook with a focus on the essentials, designed to help students understand the basic concepts and practice underlying management accounting in a systematic manner. A balanced approach between theoretical and numerical aspects of the subject has been adopted to ensure ease and clarity in learning. The lucid writing, contents and organization of the chapters make the book eminently suitable for the undergraduate students of various Indian Universities.

### **Principles of Accounting Volume 2 - Managerial Accounting**

A comprehensive guide to full-time degree courses, institutions and towns in Britain.

## **Accounting**

BPP Learning Media provides comprehensive materials that highlight the areas to focus on for your exams and complement the syllabus to increase your understanding.

## **Managerial Accounting for Managers**

The Restaurant Business is littered with failure and survival is often at best measured in terms of odds, bets and Hail Mary's. RESTAURANT FINANCIAL MANAGEMENT: INTRODUCTION TO ACCOUNTING AND FINANCE FOR INDEPENDENT RESTAURANTS, THE THIN RED LINE aims to reduce the number of areas that the Restaurateur or Professional Chef has to worry about by providing a basis for understanding core financial methods and systems. Restaurant financial Management shows you how to: \* Understand what is Accounting and Finance \*Create reliable Bookkeeping systems \*Use numbers and records for efficient management \*Apply Accounting principles to avoid disaster \*Understand internal and external financial reporting relationships and management techniques This book also contains valuable examples, graphs, forms and illustrations. These are all useful aids to understanding and learning the financial principles explained as quickly as possible.

## **Introduction to Management Accounting**

Eldenburg's fourth edition of Management Accounting combines the basic technical issues associated with cost management, management accounting and control with more recent and emerging themes and issues. Management accounting is a compulsory element of the accounting major, and this text is written to cover the content typically taught in the two management accounting units offered in most accounting programs. The Management Accounting interactive e-text features a range of instructional media content designed to provide students with an engaging learning experience. This includes case videos, interactive problems and questions with immediate feedback. Eldenburg's unique resource can also form the basis of a blended learning solution for lecturers.

## **Cost and Management Accounting**

A less-expensive grayscale paperback version is available. Search for ISBN 9781680922936. Principles of Accounting is designed to meet the scope and sequence requirements of a two-semester accounting course that covers the fundamentals of financial and managerial accounting. This book is specifically designed to appeal to both accounting and non-accounting majors, exposing students to the core concepts of accounting in familiar ways to build a strong foundation that can be applied across business fields. Each chapter opens with a relatable real-life scenario for today's college student.

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Thoughtfully designed examples are presented throughout each chapter, allowing students to build on emerging accounting knowledge. Concepts are further reinforced through applicable connections to more detailed business processes. Students are immersed in the "why" as well as the "how" aspects of accounting in order to reinforce concepts and promote comprehension over rote memorization.

### **Managerial Accounting**

Integrated Business Processes with ERP Systems, 1st Edition, provides a comprehensive introduction to business processes and ERP concepts. The authors have based this textbook on the official SAP ERP training curriculum so that readers will be very well prepared to take and pass the entry-level consultant certification exam from SAP. This certification is the ticket to the highest paying jobs and is extremely sought after by SAP customers and partners. The authors have the full support of the SAP University Alliance program to promote this book as the gold standard for SAP courses.

### **Introduction to Management Accounting**

"This introduction to accounting and its significant role in making sound business decisions trains readers in becoming wise users, not necessarily preparers of accounting information--a strong user-based approach that's endorsed and supported by the AECC. The authors present accounting information in a broader business context--emphasizing what accounting information is, why it is important, and how it is used to make strategic economic decisions--but still include traditional debit/credit information as optional coverage. Discussions include Management Accounting: It's Environment and Future; Classifying Costs; Determining Costs of Products; Cost Behavior; Business Decisions Using Cost Behavior; Making Decisions Using Relevant Information; The Capital Budget: Evaluating Capital Expenditures; The Operating Budget; Standard Costing; and Evaluating Performance. For practicing office professionals, accounting clerks and paraprofessionals, and staff accountants. "--Publisher's description.

### **Cost Accounting a Managerial Emphasis Plus Myaccountinglab XI 12 Months Access**

BPP Learning Media provides the widest range of study materials of any CIMA publisher. Our comprehensive printed materials highlight the areas to focus on for your exams, and our e-Learning products complement the syllabus to improve your understanding.

### **Managerial Accounting**

## **Introduction to Managerial Accounting**

Featured in Volume 22 of Advances in Management Accounting are articles on: The Effect of Personality Traits and Fairness on Honesty in Managerial Reporting; The Impact of Firm Size on the Productivity of Resources; Transfer of Performance Measurement System Innovations Across Economic Sectors; Target Costing and Product and Production Interdependencies; Cost Accounting, Simulation, and Post-Structuralist Understanding; Input-Based Performance Evaluation, Incentive Intensity, and Proactive Work Behavior; Normative and Instrumental commitments on Budgetary Slack Creation; The Adoption of Lean Operations and Lean Accounting; and Governance in the Hospital Sector. Researchers in both practice and academe, as well as libraries, would be interested in the articles featured in the AIMA.

## **Introduction to Management Accounting**

For undergraduate and MBA students taking a Cost or Management Accounting course. Emphasizing the “different costs for different purposes,” this text focuses on strategy and the decision making process. With a tradition of being the market leading text and professional standard, the new edition has deepened it's strategic focus and emphasis, and invested in market breaking MyAccountingLab tutorial support.

## **Introduction to Management Accounting**

ALERT: Before you purchase, check with your instructor or review your course syllabus to ensure that you select the correct ISBN. Several versions of Pearson's MyLab & Mastering products exist for each title, including customized versions for individual schools, and registrations are not transferable. In addition, you may need a CourseID, provided by your instructor, to register for and use Pearson's MyLab & Mastering products. Packages Access codes for Pearson's MyLab & Mastering products may not be included when purchasing or renting from companies other than Pearson; check with the seller before completing your purchase. Used or rental books If you rent or purchase a used book with an access code, the access code may have been redeemed previously and you may have to purchase a new access code. Access codes Access codes that are purchased from sellers other than Pearson carry a higher risk of being either the wrong ISBN or a previously redeemed code. Check with the seller prior to purchase. -- Directed primarily toward Accounting college/university majors, this text also provides practical content to current and aspiring industry professionals. Introduction to Management Accounting helps to enhance readers' ability to make effective economic decisions by encouraging them to understand the inner-workings of the concepts, rather than solely focusing on technique memorization. Overall, this text describes both theory and common practices in a way that will help readers produce information that's useful in day-to-day decision-making. 013305974X / 9780133059748 Introduction to Management Accounting Plus NEW MyAccountingLab with Pearson eText -- Access Card

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Package Package consists of: 0133058786 / 9780133058789 Introduction to Management Accounting 0133059251 / 9780133059250 NEW MyAccountingLab with Pearson eText -- Access Card -- for Introduction to Management Accounting

### **Accounting**

The Demo Docs System of instruction replicates the classroom experience by providing more “I get it” moments outside of class. We’ve talked to tons of POA instructors and our editors have even taken the accounting course (numerous times!) to figure out the following issue in this course that is consistent: & Students understand (or “get it”) right after you do a problem in class, but as soon as they leave class, with each passing hour, their ability to do the problems again and complete their homework diminishes to the point of them either having to come to office hours to get help, or they just quit and get behind in the course. & On top of this, you can end up getting behind in the course as well, in order to keep everyone on track. & The Demo Docs system helps to recreate the “I get it” moments outside of class-keeping both you and the students on track.

### **Essential SNMP**

This book deals comprehensively with the elements of cost accounting, their application to costing methods, and their significance for management through budgetary control, short term decision-making, and capital budgeting. It is an extensive revision of the author’s well-known costing text, and provides the student with a complete introduction to cost accounting. Relevant exercises are included at the end of each chapter, with solutions at the end of the book. These include many from recent examinations of the major professional accountancy bodies. Teachers are thus able to use their own favourite examples in lecture or class, and to refer students to other exercises for further practice. Students who are unable to attend a regular course will be able to check their work against the solutions. A series of multiple choice questions throughout the book provides a further opportunity for the student to check personal progress. Other features of the book include: a complete introduction to cost accounting; new material on capital budgeting and cost accounting for service activities; an explanation of budgetary control including behavioural aspects; and graded questions and MCQs throughout (definitions follow CIMA terminology).

### **CIMA P1 Management Accounting**

### **Which Degree in Britain**

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For introductory, undergraduate Managerial Accounting courses. Rock-solid decision-making through strong coverage and effective practice Students interact with businesses every day where they work, where they shop, even where they blog. At the core of these businesses are rock-solid managerial accounting fundamentals that students don't always see. Authors Wendy Tietz, Karen Braun, and Walter Harrison show the connection between accounting concepts and the businesses students interact with in their new text, Managerial Accounting. By presenting the accounting decisions made in companies like Target and J. Crew, this text's precise coverage of the core concepts combined with the unlimited practice in MyAccountingLab, the text's market-leading online homework and tutorial program gets students engaged in the learning process. With Managerial Accounting and MyAccountingLab, students will have more "I Get It!" moments and leave the course with a rock-solid understanding of managerial accounting. For this edition, Wendy Tietz, of Kent State University, contributed as coauthor. Dr. Tietz is an award-winning and experienced accounting and technology educator. Together, the authors refined their philosophy for the end-of-chapter and supplementary material for the second edition.

MyAccountingLab New Design is now available for this title! MyAccountingLab New Design offers: One Place for All of Your Courses. Improved registration experience and a single point of access for instructors and students who are teaching and learning multiple MyLab/Mastering courses. A Simplified User Interface. The new user interface offers quick and easy access to Assignments, Study Plan, eText & Results, as well as additional option for course customization. New Communication Tools. The following new communication tools can be used to foster collaboration, class participation, and group work. Email: Instructors can send emails to their entire class, to individual students or to instructors who has access to their course. Discussion Board: The discussion board provides students with a space to respond and react to the discussions you create. These posts can also be separated out into specific topics where students can share their opinions/answers and respond to their fellow classmates' posts. Chat/ ClassLive: ClassLive is an interactive chat tool that allows instructors and students to communicate in real time. ClassLive can be used with a group of students or one-on-one to share images or PowerPoint presentations, draw or write objects on a whiteboard, or send and received graphed or plotted equations. ClassLive also has additional classroom management tools, including polling and hand-raising. Enhanced eText. Available within the online course materials and offline via an iPad app, the enhanced eText allows instructors and students to highlight, bookmark, take notes, and share with one another.

### **Principles of Management Accounting**

"Introduction to Managerial Accounting," 5/e by Brewer/Garrison/Noreen is based on the market-leading text, "Managerial Accounting," by Garrison, Noreen and Brewer. However, this is not simply a briefer book with chapters removed; Brewer 5e has been rethought and retooled to meet the needs of the market. Brewer 5e is a more accessible, yet thoroughly student-friendly text that satisfies the basic needs of the managerial accounting student without unnecessary depth on advanced topics associated with the follow-up course: cost accounting/cost management. Faculty and students alike will find this new

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edition has retained the hallmark features of the Garrison brand: author-written supplements, excellent readability, terrific examples, and balanced end-of-chapter material.

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