

# Paper Knowledge Toward A Media History Of Documents Sign Storage Transmission

Media Education Architectures of Knowledge T. S. Eliot, Anti-Semitism, and Literary Form Scripts, Grooves, and Writing Machines Male Roles, Masculinities and Violence Media and Political Conflict Fatherhood Mapping Out the Research-policy Matrix Book Review: Paper Knowledge: Toward a Media History of Documents, by Lisa Gitelman Always Already New Knowledge, Power and Dissent Adding It Up Causation and Counterfactuals In the Meantime Ramón María Del Valle-Inclán New Femininities Impasse of the Angels Children and the Internet Citrus A History of UNESCO Paper Knowledge The Karaites of Galicia Inquiry and the National Science Education Standards Survey on privacy in media and information literacy with youth perspectives New Media, 1740-1915 Essays Towards a Theory of Knowledge Paper Knowledge Financialization and Strategy Discovering Literacy Overblown To Err Is Human A New Republic of Letters Fahrenheit 451 The Age of Surveillance Capitalism The Library of Babel Why We're Polarized Digital and Image Geometry Made to Measure Classroom Communication and Instructional Processes Burning the Books: RADIO 4 BOOK OF THE WEEK

## Media Education

Laszlo traces the spectacular rise and spread of citrus across the globe, from southeast Asia in 4000 BC to modern Spain and Portugal, whose explorers introduced the fruit to the Americas. This book explores the numerous roles that citrus has played in agriculture, horticulture, cooking, nutrition, religion, and art.

## Architectures of Knowledge

"Not many living artists would be sufficiently brave or inspired to attempt reflecting in art what Borges constructs in words. But the detailed, evocative etchings by Erik Desmazieres provide a perfect counterpoint to the visionary prose. Like Borges, Desmazieres has created his own universe, his own definition of the meaning, topography and geography of the Library of Babel. Printed together, with the etchings reproduced in fine-line duotone, text and art unite to present an artist's book that belongs in the circle of Borges's sacrosanct Crimson Hexagon - "books smaller than natural books, books omnipotent, illustrated, and magical." --BOOK JACKET. Title Summary field provided by Blackwell North America, Inc. All Rights Reserved

## T. S. Eliot, Anti-Semitism, and Literary Form

Julius's critically acclaimed study (looking both at the detail of Eliot's deployment of anti-Semitic discourse and at the role it played in his greater literary undertaking) has provoked a reassessment of Eliot's work among poets, scholars, critics and readers, which will invigorate debate for some time to come.

## Scripts, Grooves, and Writing Machines

The book focuses on the history, ethnography, and convoluted ethnic identity of the Karaites, an ethnoreligious group in Eastern Galicia (modern Ukraine). The small community of the Karaite Jews, a non-Talmudic Turkic-speaking minority, who had been living in Eastern Europe since the late Middle Ages, developed a unique ethnographic culture and religious tradition. The book offers the first comprehensive study of the Galician Karaite community from its earliest days until today with the main emphasis placed on the period from 1772 until 1945. Especially important is the analysis of the twentieth-century dejudaization (or Turkicization) of the community, which saved the Karaites from the horrors of the Holocaust.

## **Male Roles, Masculinities and Violence**

## **Media and Political Conflict**

This book offers and applies an approach to studying the role of media in conflicts.

## **Fatherhood**

Empirically, the impetus comes from the challenge faced by firms to the hierarchically defined architecture that bring together specialized units of (possessed) knowledge and the distributed and always unstable architecture of knowledge that draws on the continuously changing capacity of interpretation among actors. In this book, these questions of the dynamics of innovating/learning through practices of knowing, and the management of the interface between transactional and knowledge imperatives, are approached in a cross-disciplinary and empirically grounded manner. The book is the synthesis of an innovative encounter between a socio-spatial theorist and an economist."

## **Mapping Out the Research-policy Matrix**

"This book is a collection of eleven essays devoted to the work of Ramon del Valle-Inclan (1866-1936). Long the recipient of critical analyses from various perspectives, Valle-Inclan's writing has nevertheless been virtually neglected in the gender-based criticism that has given rise to important studies of his contemporaries in other European literatures. This means that his diverse female characters have not been fully examined, that many scholars continue to consider him an unqualified misogynist, and that a marked effort to surmount gender constraints, present throughout his work, has not been acknowledged, much less explicated. This lack of study is intimately related to a much broader lacuna in Hispanic literature and scholarship, for the working of gender norms and their interaction with economic, religious, and political institutions inscribed in the literature of turn-of-the-century Spain have only recently begun to receive detailed study." "The essays in this volume identify, explore, and interrogate issues of gender with respect to Valle-Inclan's writing. The results offer an altered portrait of Valle-Inclan in which attitudes attributed to him are questioned and reevaluated. In particular, studies of several strong female characters indicate that he envisioned a far more complex role for women than has formerly been recognized." "Three

previously published essays were chosen to provide a grounding in work on gender and Valle-Inclan. The remaining essays were written for this volume. As an orientation for the reader and in order to assure that the collection will be of use and interest to non-Hispanists as well as specialized readers, an introduction to the collection defines the intentions of the editors, discusses the essays with respect to current criticism, and places Valle-Inclan and his writing in turn-of-the-century Spanish history and aesthetics. As a whole, the collection reads as far more than the sum of its individual essays, prompting a fuller appreciation of both Valle-Inclan and the social and cultural system to which he belongs."--BOOK JACKET.Title Summary field provided by Blackwell North America, Inc. All Rights Reserved

## **Book Review: Paper Knowledge: Toward a Media History of Documents, by Lisa Gitelman**

Paper Knowledge is a remarkable book about the mundane: the library card, the promissory note, the movie ticket, the PDF (Portable Document Format). It is a media history of the document. Drawing examples from the 1870s, the 1930s, the 1960s, and today, Lisa Gitelman thinks across the media that the document form has come to inhabit over the last 150 years, including letterpress printing, typing and carbon paper, mimeograph, microfilm, offset printing, photocopying, and scanning. Whether examining late nineteenth century commercial, or "job" printing, or the Xerox machine and the role of reproduction in our understanding of the document, Gitelman reveals a keen eye for vernacular uses of technology. She tells nuanced, anecdote-filled stories of the waning of old technologies and the emergence of new. Along the way, she discusses documentary matters such as the relation between twentieth-century technological innovation and the management of paper, and the interdependence of computer programming and documentation. Paper Knowledge is destined to set a new agenda for media studies.

## **Always Already New**

### **Knowledge, Power and Dissent**

Adding It Up explores how students in pre-K through 8th grade learn mathematics and recommends how teaching, curricula, and teacher education should change to improve mathematics learning during these critical years. The committee identifies five interdependent components of mathematical proficiency and describes how students develop this proficiency. With examples and illustrations, the book presents a portrait of mathematics learning: Research findings on what children know about numbers by the time they arrive in pre-K and the implications for mathematics instruction. Details on the processes by which students acquire mathematical proficiency with whole numbers, rational numbers, and integers, as well as beginning algebra, geometry, measurement, and probability and statistics. The committee discusses what is known from research about teaching for mathematics proficiency, focusing on the interactions between teachers and students around educational materials and how teachers develop proficiency in teaching mathematics.

## **Adding It Up**

Images or discrete objects, to be analyzed based on digital image data, need to be represented, analyzed, transformed, recovered etc. These problems have stimulated many interesting developments in theoretical foundations of image processing. This coherent anthology presents 27 state-of-the-art surveys and research papers on digital image geometry and topology. It is based on a winter school held at Dagstuhl Castle, Germany in December 2000 and offers topical sections on topology, representation, geometry, multigrid convergence, and shape similarity and simplification.

## **Causation and Counterfactuals**

The American Academy of Pediatrics presents the text of the media education policy statement. The academy notes that media education can potentially reduce the harmful effects of exposure to mass media. The policy statement discusses both the positive and negative effects of mass media on children.

## **In the Meantime**

This volume offers a systematic review of the literature on communication education and instruction. Making meta-analysis findings accessible and relevant, the editors of this volume approach the topic from the perspective that meta-analysis serves as a useful tool for summarizing experiments and for determining how and why specific teaching and learning experiences have positive student outcomes. The topics covered here are meaningful and relevant to classroom practice, and each chapter offers a summary of existing quantitative social science research using meta-analysis. With contributions from experienced researchers throughout the communication discipline, this work provides a unique analysis of research in instructional communication. Taken together, the chapters in this volume enhance understanding of behaviors, practices, and processes that promote positive student outcomes. This book is a must-read for scholars, graduate students, and researchers in communication education, and will also be of interest to scholars and researchers in education.

## **Ramón María Del Valle-Inclán**

Discovering Literacy : Access Routes to Written Culture for a Group of Women in Mexico

## **New Femininities**

This publication is based on the discussions of the 2004 Global Colloquium on Research and Higher Education Policy of the UNESCO Forum for Higher Education, Research and Knowledge, held in Paris in December 2004. It contains contributions from 17 international experts in the field of higher education which explore the global rise of the 'knowledge society' and its implications for higher education and for sustainable human development in the future.

## **Impasse of the Angels**

### **Children and the Internet**

The world is getting faster. This sentiment is proclaimed so often that it is taken for granted, rarely questioned or examined by those who celebrate the notion of an accelerated culture or by those who decry it. Sarah Sharma engages with that assumption in this sophisticated critical inquiry into the temporalities of everyday life. Sharma conducted ethnographic research among individuals whose jobs or avocations involve a persistent focus on time: taxi drivers, frequent-flyer business travelers, corporate yoga instructors, devotees of the slow-food and slow-living movements. Based on that research, she develops the concept of "power-chronography" to make visible the entangled and uneven politics of temporality. Focusing on how people's different relationships to labor configures their experience of time, she argues that both "speed-up" and "slow-down" often function as a form of biopolitical social control necessary to contemporary global capitalism.

### **Citrus**

Why have there been no terrorist attacks in the United States since 9/11? It is ridiculously easy for a single person with a bomb-filled backpack, or a single explosives-laden automobile, to launch an attack. So why hasn't it happened? The answer is surely not the Department of Homeland Security, which cannot stop terrorists from entering the country, legally or otherwise. It is surely not the Iraq war, which has stoked the hatred of Muslim extremists around the world and wasted many thousands of lives. Terrorist attacks have been regular events for many years -- usually killing handfuls of people, occasionally more than that. Is it possible that there is a simple explanation for the peaceful American homefront? Is it possible that there are no al-Qaeda terrorists here? Is it possible that the war on terror has been a radical overreaction to a rare event? Consider: 80,000 Arab and Muslim immigrants have been subjected to fingerprinting and registration, and more than 5,000 foreign nationals have been imprisoned -- yet there has not been a single conviction for a terrorist crime in America. A handful of plots -- some deadly, some intercepted -- have plagued Europe and elsewhere, and even so, the death toll has been modest. We have gone to war in two countries and killed tens of thousands of people. We have launched a massive domestic wiretapping program and created vast databases of information once considered private. Politicians and pundits have berated us about national security and patriotic duty, while encroaching our freedoms and sending thousands of young men off to die. It is time to consider the hypothesis that dare not speak its name: we have wildly overreacted. Terrorism has been used by murderous groups for many decades, yet even including 9/11, the odds of an American being killed by international terrorism are microscopic. In general, international terrorism doesn't do much damage when considered in almost any reasonable context. The capacity of al-Qaeda or of any similar group to do damage in the United States pales in comparison to the capacity other dedicated enemies, particularly international Communism, have possessed in the past. Lashing out at the terrorist threat is

frequently an exercise in self-flagellation because it is usually more expensive than the terrorist attack itself and because it gives the terrorists exactly what they are looking for. Much, probably most, of the money and effort expended on counterterrorism since 2001 (and before, for that matter) has been wasted. The terrorism industry and its allies in the White House and Congress have preyed on our fears and caused enormous damage. It is time to rethink the entire enterprise and spend much smaller amounts on only those things that do matter: intelligence, law enforcement, and disruption of radical groups overseas. Above all, it is time to stop playing into the terrorists' hands, by fear-mongering and helping spread terror itself.

## **A History of UNESCO**

An analysis of the ways that new media are experienced and studied as the subjects of history, using the examples of early recorded sound and digital networks.

## **Paper Knowledge**

The challenges to humanity posed by the digital future, the first detailed examination of the unprecedented form of power called "surveillance capitalism," and the quest by powerful corporations to predict and control our behavior. In this masterwork of original thinking and research, Shoshana Zuboff provides startling insights into the phenomenon that she has named surveillance capitalism. The stakes could not be higher: a global architecture of behavior modification threatens human nature in the twenty-first century just as industrial capitalism disfigured the natural world in the twentieth. Zuboff vividly brings to life the consequences as surveillance capitalism advances from Silicon Valley into every economic sector. Vast wealth and power are accumulated in ominous new "behavioral futures markets," where predictions about our behavior are bought and sold, and the production of goods and services is subordinated to a new "means of behavioral modification." The threat has shifted from a totalitarian Big Brother state to a ubiquitous digital architecture: a "Big Other" operating in the interests of surveillance capital. Here is the crucible of an unprecedented form of power marked by extreme concentrations of knowledge and free from democratic oversight. Zuboff's comprehensive and moving analysis lays bare the threats to twenty-first century society: a controlled "hive" of total connection that seduces with promises of total certainty for maximum profit--at the expense of democracy, freedom, and our human future. With little resistance from law or society, surveillance capitalism is on the verge of dominating the social order and shaping the digital future--if we let it.

## **The Karaites of Galicia**

How much power does a father have to influence his children's development? A lively and often heated public debate on the role and value of the father in a family has been underway in the United States for the past decade. Nevertheless, we are far from understanding the complex ways in which fathers make contributions to their families and children. Fatherhood: Research, Interventions, and Policies

addresses the central questions of the role of fathers: ¿ What is the impact of father involvement on child outcomes? ¿ What factors predict increased involvement of fathers? Bringing together papers presented at the Conference on Father Involvement, this volume includes contributions by leading scholars in anthropology, demography, economics, family science, psychology, and sociology. Many of the contributors also address the implications of father involvement for family policy issues, including family leave, child care, and child support. Furthermore, the discussion of fatherhood ranges well beyond the case of intact, middle-class, white families to include fathers from various ethnic groups and socioeconomic classes and of varied marital status, including fathers of nonmarital children, single-father families, and nonresident fathers. *Fatherhood: Research, Interventions, and Policies* addresses both practical and theoretical concerns, including: the redefinition of fatherhood changes over time in research on fatherhood the predictive power of fathers' activities on their children's adult outcomes the correlation between fathers' income and their involvement with their nonmarital children the influence of fathers on their sons' probability of growing up to become responsible fathers the effects of divorce on father-son and father-daughter relationships interventions that help to keep divorced fathers in touch with their children This comprehensive, powerful book combines pioneering empirical research with thoughtful consideration of the social and psychological implications of fatherhood. It is essential reading for researchers, policymakers, psychologists, and students of family studies, human development, gender studies, social policy, sociology, and human ecology.

## **Inquiry and the National Science Education Standards**

### **Survey on privacy in media and information literacy with youth perspectives**

A fireman in charge of burning books meets a revolutionary school teacher who dares to read. Depicts a future world in which all printed reading material is burned.

### **New Media, 1740-1915**

Humans, especially children, are naturally curious. Yet, people often balk at the thought of learning science--the "eyes glazed over" syndrome. Teachers may find teaching science a major challenge in an era when science ranges from the hardly imaginable quark to the distant, blazing quasar. *Inquiry and the National Science Education Standards* is the book that educators have been waiting for--a practical guide to teaching inquiry and teaching through inquiry, as recommended by the National Science Education Standards. This will be an important resource for educators who must help school boards, parents, and teachers understand "why we can't teach the way we used to." "Inquiry" refers to the diverse ways in which scientists study the natural world and in which students grasp science knowledge and the methods by which that knowledge is produced. This book explains and illustrates how inquiry helps students learn science content, master how to do science, and understand the nature of science. This book explores the dimensions

of teaching and learning science as inquiry for K-12 students across a range of science topics. Detailed examples help clarify when teachers should use the inquiry-based approach and how much structure, guidance, and coaching they should provide. The book dispels myths that may have discouraged educators from the inquiry-based approach and illuminates the subtle interplay between concepts, processes, and science as it is experienced in the classroom. Inquiry and the National Science Education Standards shows how to bring the standards to life, with features such as classroom vignettes exploring different kinds of inquiries for elementary, middle, and high school and Frequently Asked Questions for teachers, responding to common concerns such as obtaining teaching supplies. Turning to assessment, the committee discusses why assessment is important, looks at existing schemes and formats, and addresses how to involve students in assessing their own learning achievements. In addition, this book discusses administrative assistance, communication with parents, appropriate teacher evaluation, and other avenues to promoting and supporting this new teaching paradigm.

### **Essays Towards a Theory of Knowledge**

A collection of important recent work on the counterfactual analysis of causation.

### **Paper Knowledge**

Experts estimate that as many as 98,000 people die in any given year from medical errors that occur in hospitals. That's more than die from motor vehicle accidents, breast cancer, or AIDS--three causes that receive far more public attention. Indeed, more people die annually from medication errors than from workplace injuries. Add the financial cost to the human tragedy, and medical error easily rises to the top ranks of urgent, widespread public problems. To Err Is Human breaks the silence that has surrounded medical errors and their consequence--but not by pointing fingers at caring health care professionals who make honest mistakes. After all, to err is human. Instead, this book sets forth a national agenda--with state and local implications--for reducing medical errors and improving patient safety through the design of a safer health system. This volume reveals the often startling statistics of medical error and the disparity between the incidence of error and public perception of it, given many patients' expectations that the medical profession always performs perfectly. A careful examination is made of how the surrounding forces of legislation, regulation, and market activity influence the quality of care provided by health care organizations and then looks at their handling of medical mistakes. Using a detailed case study, the book reviews the current understanding of why these mistakes happen. A key theme is that legitimate liability concerns discourage reporting of errors--which begs the question, "How can we learn from our mistakes?" Balancing regulatory versus market-based initiatives and public versus private efforts, the Institute of Medicine presents wide-ranging recommendations for improving patient safety, in the areas of leadership, improved data collection and analysis, and development of effective systems at the level of direct patient care. To Err Is Human asserts that the problem is not bad people in health care--it is that good people are working in bad systems that need to be made safer. Comprehensive and straightforward, this book offers a clear prescription for raising the level of patient safety in American health care. It also explains how patients themselves can influence the quality of

care that they receive once they check into the hospital. This book will be vitally important to federal, state, and local health policy makers and regulators, health professional licensing officials, hospital administrators, medical educators and students, health caregivers, health journalists, patient advocates--as well as patients themselves. First in a series of publications from the Quality of Health Care in America, a project initiated by the Institute of Medicine

### **Financialization and Strategy**

Jerome McGann's manifesto argues that the history of texts and how they are preserved and accessed for interpretation are the overriding subjects of humanist study in the digital age. Theory and philosophy no longer suffice as an intellectual framework. But philology--out of fashion for decades--models these concerns with surprising fidelity.

### **Discovering Literacy**

Paper Knowledge is a remarkable book about the mundane: the library card, the promissory note, the movie ticket, the PDF (Portable Document Format). It is a media history of the document. Drawing examples from the 1870s, the 1930s, the 1960s, and today, Lisa Gitelman thinks across the media that the document form has come to inhabit over the last 150 years, including letterpress printing, typing and carbon paper, mimeograph, microfilm, offset printing, photocopying, and scanning. Whether examining late nineteenth century commercial, or "job" printing, or the Xerox machine and the role of reproduction in our understanding of the document, Gitelman reveals a keen eye for vernacular uses of technology. She tells nuanced, anecdote-filled stories of the waning of old technologies and the emergence of new. Along the way, she discusses documentary matters such as the relation between twentieth-century technological innovation and the management of paper, and the interdependence of computer programming and documentation. Paper Knowledge is destined to set a new agenda for media studies.

### **Overblown**

Social science research provides not only abstract, conceptual knowledge about society but also concrete, instrumental knowledge. It enables us to take action to recompose the world we live in. However, this book rejects narrow and simplistic conceptions of research use and its impact on policy-making, to embrace a more complex approach to seeing and dealing with social science. In the paradigm of "evidence-based policy", "evidence" is understood in its broad sense as information that helps form policies. Nonetheless, within current practices and discourse, it is not clear what "information" is, what is really meant by "evidence", and how it can be obtained objectively. The book draws on papers presented at the International Forum on the Social Science-Policy Nexus, where experts examined current practices and problems in areas such as social policy, migration, urban policies and globalisation. The Forum set a precedent in terms of dialogue between researchers and policy-makers. The authors contribute to enriching and elucidating the most common conceptualisations of the research-policy nexus. They represent a rich diversity of views, although most agree that an effective strategy to enhance

social science-policy linkages should be underpinned by a theoretical and methodological framework that takes into account the interplay of different social actors.

## **To Err Is Human**

"The phonograph and the typewriter may be things of the past, but this book will resonate with readers who are engaged daily with computer networks, hypertexts, and the forms that mass media will take in the new century."--BOOK JACKET.

## **A New Republic of Letters**

In *Impasse of the Angels*, Stefania Pandolfo takes the critical engagement of anthropology to its limit by presenting the relationship between observer and observed as one of interacting equals and mutually constituting subjects. Narrating, debating, and imagining, real characters take center stage and, through their act of speech, invent a people rather than stand for it. Exploring what it means to be a subject in the historical and poetic imagination of a Moroccan society, *Impasse of the Angels* listens to dissonant and often idiosyncratic voices elaborate the fractures, wounds, and contradictions of the Maghribi postcolonial present. Passionate and lyric, ironic and tragic, it is a transformative narrative experiment traveling the boundary of ethnography and fiction.

## **Fahrenheit 451**

This collection of original essays looks at the way in which experiences and representations of femininity are changing, and explores the possibilities for producing 'new' femininities in the twenty-first century. The volume includes a Preface by leading feminist scholar Angela McRobbie.

## **The Age of Surveillance Capitalism**

The New York Times Bestseller The Wall Street Journal Bestseller "Few books are as well-matched to the moment of their publication as Ezra Klein's *Why We're Polarized*." —Dan Hopkins, *The Washington Post* "It is likely to become the political book of the year. Powerful [and] intelligent." —Fareed Zakaria, CNN "Superbly researched and written" —Francis Fukuyama, *The Washington Post* America's political system isn't broken. The truth is scarier: it's working exactly as designed. In this book, journalist Ezra Klein reveals how that system is polarizing us—and how we are polarizing it—with disastrous results. "The American political system—which includes everyone from voters to journalists to the president—is full of rational actors making rational decisions given the incentives they face," writes political analyst Ezra Klein. "We are a collection of functional parts whose efforts combine into a dysfunctional whole." In *Why We're Polarized*, Klein reveals the structural and psychological forces behind America's descent into division and dysfunction. Neither a polemic nor a lament, this book offers a clear framework for understanding everything from Trump's rise to the Democratic Party's leftward shift to the politicization of everyday culture. America is polarized, first and foremost, by identity. Everyone engaged in American politics is engaged, at some

level, in identity politics. Over the past fifty years in America, our partisan identities have merged with our racial, religious, geographic, ideological, and cultural identities. These merged identities have attained a weight that is breaking much in our politics and tearing at the bonds that hold this country together. Klein shows how and why American politics polarized around identity in the twentieth century, and what that polarization did to the way we see the world and one another. And he traces the feedback loops between polarized political identities and polarized political institutions that are driving our system toward crisis. This is a revelatory book that will change how you look at politics, and perhaps at yourself.

## **The Library of Babel**

### **Why We're Polarized**

Is the internet really transforming children and young people's lives? Is the so-called 'digital generation' genuinely benefiting from exciting new opportunities? And, worryingly, facing new risks? This major new book by a leading researcher addresses these pressing questions. It deliberately avoids a techno-celebratory approach and, instead, interprets children's everyday practices of internet use in relation to the complex and changing historical and cultural conditions of childhood in late modernity. Uniquely, *Children and the Internet* reveals the complex dynamic between online opportunities and online risks, exploring this in relation to much debated issues such as: Digital in/exclusion Learning and literacy Peer networking and privacy Civic participation Risk and harm Drawing on current theories of identity, development, education and participation, this book includes a refreshingly critical account of the challenging realities undermining the great expectations held out for the internet - from governments, teachers, parents and children themselves. It concludes with a forward-looking framework for policy and regulation designed to advance children's rights to expression, connection and play online as well as offline.

### **Digital and Image Geometry**

Considering the recent impact of the capital market on corporate strategy, this text analyzes, through argument and supportive case studies, how pressures from the capital bull market of the 1990s and bear market of the early 2000s, have reshaped management action and calculation in large, publicly quoted US and UK corporations. Beginning with the dissatisfaction with classical strategy and its limited engagement with the processes of financialization, the book moves on to cover three detailed company case studies (General Electric, Ford and GlaxoSmithKline) which use long run financial data and analysis of company and industry narratives to illustrate and explore key themes. The book emphasizes the importance of company and industry narrative, while also analyzing long term financial results, and helps to explain the limits of management action and the burden of expectations placed on corporate governance. Presenting financial and market information on trajectory in an accessible way, this book provides a distinctive, critical social science account of management in large UK and US

corporations, and it is a valuable resource for students, scholars and researchers of business, management, political economy and non-mainstream economics. short listed for the 2007 IPEG Book Prize

## **Made to Measure**

This history of UNESCO retraces almost 50 years in the life of the international organization, whose action in fields such as education, science, culture and communication have been at the heart of changes since World War II.

## **Classroom Communication and Instructional Processes**

A cultural history of media that were "new media" in the eighteenth, nineteenth, and twentieth centuries.

## **Burning the Books: RADIO 4 BOOK OF THE WEEK**

This book is based on an expert group meeting entitled 'Male Roles and Masculinities in the Perspective of a Culture of Peace', which was organised by UNESCO in Oslo, Norway in 1997, the first international discussion of the connections between men and masculinity and peace and war. The group consisted of researchers, activists, policy makers and administrators and the aim of the meeting was to formulate practical suggestions for change. Chapters in the book consist of both regional case studies and social science research on the connections of traditional masculinity and patriarchy to violence and peace building. The Culture of Peace initiatives in this book show how violence is ineffective, and the book contests the views in the socialisation of boy-children that aggressiveness, violence and force are an acceptable means of expression.

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