

Sprint Moment Samsung User Guide

Successful MeetingsBig Data in PracticeBeginning Smartphone Web DevelopmentSamsung Galaxy S5 For DummiesGalaxy S II: The Missing ManualHacking Exposed MobileSamsung Galaxy S For DummiesPopular ScienceApple Confidential 2.0PC MagazineThe Definitive Guide to Google AdWordsHandhelds in MedicineTransforming Global Information and Communication MarketsMy Samsung Galaxy NexusiPhone: The Missing ManualA Scrum BookAgile Product DevelopmentRITA 2018Agile and Lean Concepts for Teaching and LearningBroadcasting & CableJacking In To the Matrix FranchiseThe Girl's Guide to NASCARPC MagSamsung RisingThe Essential Guide to Mobile BusinessStart with whyThree Sigma LeadershipPCBig Book of FortniteEmbedded AndroidArt in AmericaThe Product Book: How to Become a Great Product ManagerPopular ScienceMy Samsung Galaxy S7MicrointeractionsThe Everything StoreANDROID A PROGRAMMERS GUIDERtforum InternationalForensic Radio Survey Techniques for Cell Site AnalysisPopular Photography

Successful Meetings

Master the Android mobile development platform Build compelling Java-based mobile applications using the Android SDK and the Eclipse open-source software development platform. Android: A Programmer's

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Guide shows you, step-by-step, how to download and set up all of the necessary tools, build and tune dynamic Android programs, and debug your results. Discover how to provide web and chat functions, interact with the phone dialer and GPS devices, and access the latest Google services. You'll also learn how to create custom Content Providers and database-enable your applications using SQLite. Install and configure Java, Eclipse, and Android plugin Create Android projects from the Eclipse UI or command line Integrate web content, images, galleries, and sounds Deploy menus, progress bars, and auto-complete functions Trigger actions using Android Intents, Filters, and Receivers Implement GPS, Google Maps, Google Earth, and GTalk Build interactive SQLite databases, calendars, and notepads Test applications using the Android Emulator and Debug Bridge

Big Data in Practice

Beginning Smartphone Web Development

Samsung Galaxy S5 For Dummies

Innovation in information and communication technology (ICT) fuels the growth of the global economy. How ICT markets evolve depends on politics and policy, and since the 1950s periodic overhauls of ICT policy have transformed competition and innovation. For example, in the 1980s and the

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1990s a revolution in communication policy (the introduction of sweeping competition) also transformed the information market. Today, the diffusion of Internet, wireless, and broadband technology, growing modularity in the design of technologies, distributed computing infrastructures, and rapidly changing business models signal another shift. This pathbreaking examination of ICT from a political economy perspective argues that continued rapid innovation and economic growth require new approaches in global governance that will reconcile diverse interests and enable competition to flourish. The authors (two of whom were architects of international ICT policy reforms in the 1990s) discuss this crucial turning point in both theoretical and practical terms.

Galaxy S II: The Missing Manual

Full-color, step-by-step tasks walk you through getting and keeping your Samsung Galaxy Nexus or other smartphone running Android 4 (Ice Cream Sandwich) working just the way you want. Step-by-step instructions with callouts to Samsung Galaxy Nexus photos that show you exactly what to do Help when you run into problems or limitations with your Samsung Galaxy Nexus Tips and Notes to help you get the most from your Samsung Galaxy Nexus Learn how to

- Quickly set up Google services, voicemail, Gmail, Wi-Fi, and high-speed data connections
- Use hidden time-saving shortcuts you won't find anywhere else
- Import, create, sync, organize, and manage all your contacts
- Easily manage email, appointments,

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events, and reminders from all your accounts and services • Find web content fast with the powerful Galaxy Nexus web browser • Use Google Phone to save money, manage voicemail, and even automatically transcribe your messages • Instantly connect with friends on Facebook, Google+, and other social media services • Access and listen to all your music, wherever you go • Shoot and share stunningly sharp photos and HD video • Make the most of your Galaxy Nexus (or Android 4 smartphone) at work • Discover, download, and install today's hottest new Android apps--including many great free apps • Keep your Galaxy Nexus (or Android 4 smartphone) up-to-date, reliable, and secure • Avoid expensive, unnecessary roaming charges

Hacking Exposed Mobile

It's the little things that turn a good digital product into a great one. With this practical book, you'll learn how to design effective microinteractions: the small details that exist inside and around features. How can users change a setting? How do they turn on mute, or know they have a new email message? Through vivid, real-world examples from today's devices and applications, author Dan Saffer walks you through a microinteraction's essential parts, then shows you how to use them in a mobile app, a web widget, and an appliance. You'll quickly discover how microinteractions can change a product from one that's tolerated into one that's treasured. Explore a microinteraction's structure: triggers, rules, feedback, modes, and loops Learn the types of triggers that

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initiate a microinteraction Create simple rules that define how your microinteraction can be used Help users understand the rules with feedback, using graphics, sounds, and vibrations Use modes to let users set preferences or modify a microinteraction Extend a microinteraction's life with loops, such as "Get data every 30 seconds"

Samsung Galaxy S For Dummies

There is one simple way to exponentially increase the amount of traffic coming to your website and the number of people aware of your product or service: through the use of Google AdWords and related marketing technologies. The Definitive Guide to Google AdWords will walk you through every step needed to maximize your marketing and advertising power. Everything related to the platforms are covered in detail—account setup, campaign creation, reporting, optimization, analytics, ad creation, mobile advertising, and much more. Learn to take full advantage of all of the marketing options available through AdWords, including: Geo-targeting, distribution, and placement of ads Advanced account management and budget strategies Keywords, metrics, and ROI management Tools such as Keywords Editor, Website Optimizer, and Conversion Optimizer Mobile marketing implementations and strategies Working with the various APIs available for developers With The Definitive Guide to Google AdWords, you will learn how AdWords works and how you can harness its power to increase your visibility and dramatically impact your potential for increased

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revenue.

Popular Science

Full-color, step-by-step tasks walk you through getting and keeping your Samsung Galaxy S7 or S7 edge working just the way you want. Learn how to • Discover your Galaxy S7 or S7 edge's most exciting new capabilities • Master the quickest shortcuts for calling, texting, and browsing • Customize your S7 to show what you want, when you want it • Avoid unexpected data charges by making the most of Wi-Fi • Use voice dialing, automatic call rejection, and other advanced phone features • Organize your life with Contacts and Calendar • Simplify email by running multiple accounts through one app • Let Google Now be your personal assistant by performing tasks and retrieving information for you • Never get lost! Use Google Maps—even if you're biking, walking, or offline • Find, retrieve, and play media: music, movies, TV, podcasts, books, and more • Capture pro-quality images with the Galaxy S7's amazing 12.0MP camera • Share files and media directly with other devices via Wi-Fi Direct • Transform your S7 into a mobile hotspot • Store content and create safe backups in the cloud • Sync your Galaxy S7 with your Windows PC or Mac • Troubleshoot Galaxy S7 software, hardware, and accessories • Link your Galaxy S7 to an Android Wear smartwatch • Track your health goals and fitness activities with S Health Step-by-step instructions with callouts to Samsung Galaxy S7 images that show you exactly what to do Help when you run into Samsung Galaxy S7 problems or limitations Tips and Notes to

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help you get the most from your Samsung Galaxy S7

Apple Confidential 2.0

Proven security tactics for today's mobile apps, devices, and networks "A great overview of the new threats created by mobile devices. The authors have heaps of experience in the topics and bring that to every chapter." -- Slashdot Hacking Exposed Mobile continues in the great tradition of the Hacking Exposed series, arming business leaders and technology practitioners with an in-depth understanding of the latest attacks and countermeasures--so they can leverage the power of mobile platforms while ensuring that security risks are contained." -- Jamil Farshchi, Senior Business Leader of Strategic Planning and Initiatives, VISA Identify and evade key threats across the expanding mobile risk landscape. Hacking Exposed Mobile: Security Secrets & Solutions covers the wide range of attacks to your mobile deployment alongside ready-to-use countermeasures. Find out how attackers compromise networks and devices, attack mobile services, and subvert mobile apps. Learn how to encrypt mobile data, fortify mobile platforms, and eradicate malware. This cutting-edge guide reveals secure mobile development guidelines, how to leverage mobile OS features and MDM to isolate apps and data, and the techniques the pros use to secure mobile payment systems. Tour the mobile risk ecosystem with expert guides to both attack and defense Learn how cellular network attacks compromise devices over-the-air See the latest Android and iOS attacks in action, and learn

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how to stop them Delve into mobile malware at the code level to understand how to write resilient apps Defend against server-side mobile attacks, including SQL and XML injection Discover mobile web attacks, including abuse of custom URI schemes and JavaScript bridges Develop stronger mobile authentication routines using OAuth and SAML Get comprehensive mobile app development security guidance covering everything from threat modeling to iOS- and Android-specific tips Get started quickly using our mobile pen testing and consumer security checklists

PC Magazine

The best-selling author of Big Data is back, this time with a unique and in-depth insight into how specific companies use big data. Big data is on the tip of everyone's tongue. Everyone understands its power and importance, but many fail to grasp the actionable steps and resources required to utilise it effectively. This book fills the knowledge gap by showing how major companies are using big data every day, from an up-close, on-the-ground perspective. From technology, media and retail, to sport teams, government agencies and financial institutions, learn the actual strategies and processes being used to learn about customers, improve manufacturing, spur innovation, improve safety and so much more. Organised for easy dip-in navigation, each chapter follows the same structure to give you the information you need quickly. For each company profiled, learn what data was used, what problem it solved and the

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processes put it place to make it practical, as well as the technical details, challenges and lessons learned from each unique scenario. Learn how predictive analytics helps Amazon, Target, John Deere and Apple understand their customers Discover how big data is behind the success of Walmart, LinkedIn, Microsoft and more Learn how big data is changing medicine, law enforcement, hospitality, fashion, science and banking Develop your own big data strategy by accessing additional reading materials at the end of each chapter

The Definitive Guide to Google AdWords

"Nobody asked you to show up." Every experienced product manager has heard some version of those words at some point in their career. Think about a company. Engineers build the product. Designers make sure it has a great user experience and looks good. Marketing makes sure customers know about the product. Sales get potential customers to open their wallets to buy the product. What more does a company need? What does a product manager do? Based upon Product School's curriculum, which has helped thousands of students become great product managers, The Product Book answers that question. Filled with practical advice, best practices, and expert tips, this book is here to help you succeed!

Handhelds in Medicine

Today's Web 2.0 applications (think Facebook and Twitter) go far beyond the confines of the desktop

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and are widely used on mobile devices. The mobile Web has become incredibly popular given the success of the iPhone and BlackBerry, the importance of Windows Mobile, and the emergence of Palm Pre (and its webOS platform). At Apress, we are fortunate to have Gail Frederick of the well-known training site Learn the Mobile Web offer her expert advice in *Beginning Smartphone Web Development*. In this book, Gail teaches the web standards and fundamentals specific to smartphones and other feature-driven mobile phones and devices. Shows you how to build interactive mobile web sites using web technologies optimized for browsers in smartphones Details markup fundamentals, design principles, content adaptation, usability, and interoperability Explores cross-platform standards and best practices for the mobile Web authored by the W3C, dotMobi, and similar organizations Dives deeps into the feature sets of the most popular mobile browsers, including WebKit, Chrome, Palm Pre webOS, Pocket IE, Opera Mobile, and Skyfire By the end of this book, you'll have the training, tools, and techniques for creating robust mobile web experiences on any of these platforms for your favorite smartphone or other mobile device.

Transforming Global Information and Communication Markets

Answers found here! In iOS 7, Apple gave the iPhone the most radical makeover in its history. The new software is powerful, sleek, and a perfect companion to the iPhone 5s and 5c—but it's wildly different.

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Fortunately, David Pogue is back with an expanded edition of his witty, full-color guide: the world's most popular iPhone book. The important stuff you need to know: The iPhone 5s. This book unearths all the secrets of the newest iPhone—faster chip, dual-color flash, fingerprint scanner, and more—and its colorful companion, the 5c. The iOS 7 software. Older iPhones gain Control Center, AirDrop, iTunes Radio, free Internet phone calls, and about 197 more new features. This book covers it all. The apps. That catalog of 1,000,000 add-on programs makes the iPhone's phone features almost secondary. Now you'll know how to find, manage, and exploit those apps. The iPhone may be the world's coolest computer, but it's still a computer, with all of a computer's complexities. iPhone: The Missing Manual is a funny, gorgeously illustrated guide to the tips, shortcuts, and workarounds that will turn you, too, into an iPhone addict.

My Samsung Galaxy Nexus

iPhone: The Missing Manual

Presents an easy-to-understand guide to the Samsung Galaxy S II, and includes guides on how to take photographs, synchronize contacts, browse the Internet, and organize a music library.

A Scrum Book

Popular Science gives our readers the information and

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tools to improve their technology and their world. The core belief that Popular Science and our readers share: The future is going to be better, and science and technology are the driving forces that will help make it better.

Agile Product Development

This book gathers the Proceedings of the 6th International Conference on Robot Intelligence Technology and Applications (RITA 2018). Reflecting the conference's main theme, "Robotics and Machine Intelligence: Building Blocks for Industry 4.0," it features relevant and current research investigations into various aspects of these building blocks. The areas covered include: Instrumentation and Control, Automation, Autonomous Systems, Biomechanics and Rehabilitation Engineering, Intelligent Systems, Machine Learning, Robotics, Sensors and Actuators, and Machine Vision, as well as Signal and Image Processing. A valuable asset, the book offers researchers and practitioners a timely overview of the latest advances in robot intelligence technology and its applications.

RITA 2018

Popular Science gives our readers the information and tools to improve their technology and their world. The core belief that Popular Science and our readers share: The future is going to be better, and science and technology are the driving forces that will help make it better.

Agile and Lean Concepts for Teaching and Learning

PCMag.com is a leading authority on technology, delivering Labs-based, independent reviews of the latest products and services. Our expert industry analysis and practical solutions help you make better buying decisions and get more from technology.

Broadcasting & Cable

Building a successful product usually involves teams of people, and many choose the Scrum approach to aid in creating products that deliver the highest possible value. Implementing Scrum gives teams a collection of powerful ideas they can assemble to fit their needs and meet their goals. The ninety-four patterns contained within are elaborated nuggets of insight into Scrum™'s building blocks, how they work, and how to use them. They offer novices a roadmap for starting from scratch, yet they help intermediate practitioners fine-tune or fortify their Scrum implementations. Experienced practitioners can use the patterns and supporting explanations to get a better understanding of how the parts of Scrum complement each other to solve common problems in product development. The patterns are written in the well-known Alexandrian form, whose roots in architecture and design have enjoyed broad application in the software world. The form organizes each pattern so you can navigate directly to organizational design tradeoffs or jump to the solution or rationale that makes the solution work. The

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patterns flow together naturally through the context sections at their beginning and end. Learn everything you need to know to master and implement Scrum one step at a time—the agile way.

Jacking In To the Matrix Franchise

The Girl's Guide to NASCAR

Colorful guide to getting more out of your Galaxy S smartphone! Now that you've got your new Galaxy S smartphone, you've got to figure out how to use it! If you're baffled by the technology and the documentation, this book can help. Written in the fun but clear and thorough For Dummies style, this book answers all your questions. You'll find out how to do all the fun stuff: texting, social networking, using the camera, how to watch movies, and more. And you'll also learn how to handle the "housekeeping": synching your phone with your PC, using business applications, downloading apps, accessing the calendar, what all the widgets mean, and much more. Helps you get up to speed on any Samsung Galaxy S smartphone, including the Fascinate, Epic, Captivate, Vibrant, and other Galaxy S phones Clarifies the basics of how to use the phone, how the technology works, how to configure everything, and how to make it totally yours Delivers a full slate of how-tos, tricks, features, and techniques, all in full color Covers setup and configuration, texting, e-mailing, taking and sharing pictures, playing games, buying and installing apps, personal and business apps, and more Includes

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tips on making the most of multimedia features—games, music, movies, photos, and more You'll get gobs more from your Galaxy S with the help of Samsung Galaxy S For Dummies.

PC Mag

The definitive story of Amazon.com, one of the most successful companies in the world, and of its driven, brilliant founder, Jeff Bezos. Amazon.com started off delivering books through the mail. But its visionary founder, Jeff Bezos, wasn't content with being a bookseller. He wanted Amazon to become the everything store, offering limitless selection and seductive convenience at disruptively low prices. To do so, he developed a corporate culture of relentless ambition and secrecy that's never been cracked. Until now. Brad Stone enjoyed unprecedented access to current and former Amazon employees and Bezos family members, giving readers the first in-depth, fly-on-the-wall account of life at Amazon. Compared to tech's other elite innovators -- Jobs, Gates, Zuckerberg -- Bezos is a private man. But he stands out for his restless pursuit of new markets, leading Amazon into risky new ventures like the Kindle and cloud computing, and transforming retail in the same way Henry Ford revolutionized manufacturing. The Everything Store will be the revealing, definitive biography of the company that placed one of the first and largest bets on the Internet and forever changed the way we shop and read.

Samsung Rising

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Draws on real-life stories and figures, including Martin Luther King, Jr. and Steve Jobs, to examine the qualities a good leader requires in order to inspire and motivate people.

The Essential Guide to Mobile Business

Fortnite: Battle Royale has taken the world by storm, combining the high-octane action of traditional shooters with the creative construction elements of sandbox games like Minecraft. With 50 million players and counting, competition is fierce, and strategy is essential. Once you jump from the Battle Bus onto the island below, there can be only one goal: survival. The Big Book of Fortnite has all the tips and tricks you need to master the melee, whether you're playing on a console, PC, or your phone. Illustrated with dozens of full-color screenshots, find essential information on big-picture offensive and defensive tactics, best practices for building, and indispensable combat techniques. Learn all about uncovering loot, optimizing weapons use, exploring map locations, establishing fortresses, and completing challenges—in solo, duo, or squad mode. This comprehensive guide is fully up to date and even includes features on top Twitch streamers and the many celebrities who are Fortnite superfans. The battle is on! Make sure you're the last player standing.

Start with why

NASCAR's foremost female authority provides the first guide for women to America's fastest growing

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spectator sport. From shopping to scanners and pit stops to parties, this fun and informative guide gives you everything you need to enjoy a race, whether at the track or in your living room. Insider Liz Allison will tell you all the ins and outs of NASCAR, uncovering the hidden rules and official calls made on any given race day. She answers nagging questions like why race cars don't have speedometers or doors that open, what the real deal is on restrictor plates, and how top drivers get to be where they are. Liz also reveals driver superstitions, how to survive a race weekend with kids, the Gentlemen's Agreement, how to tell if a driver is serious with his girlfriend, tips on throwing the perfect NASCAR viewing party, and much more. With this race-savvy guide, you will quickly become a knowledgeable fan with an inside edge on the sport that most of your male counterparts will lack-and have a few laughs along the way.

Three Sigma Leadership

PC

"This book is intended to serve two purposes: to provide a coherent explanation of the theories and procedures that underpin forensic radio surveying and of the network technologies being surveyed in a form that can be read cover to cover as a text book; but also to act as a reference resource that can be dipped into as needed"--

Big Book of Fortnite

Explore Samsung's next generation Galaxy smartphone Do you want an easy-to-follow guide to everything your new Galaxy S5 smartphone can do? From the basics of texting and accessing the Internet to the most advanced features and new software apps, Samsung Galaxy S5 For Dummies makes the need for tech support obsolete. The Galaxy S5 is designed to be faster and more powerful than ever. This latest release in the market-leading line of smartphones is full of new features for you to explore with the help of Samsung Galaxy S5 For Dummies. With over 1 million apps available for the Google Android operating system, there's almost nothing you can't do with the Samsung Galaxy S5. This book will guide you through finding and installing the applications that work best for you and getting the most out of your device. Includes information on setup and configuration, the new camera features, video, GPS navigation, and media Find out how to sync the Galaxy S5 Discover tips and tricks to unlock your smartphone's full potential Samsung Galaxy S5 For Dummies is the lively, informative guide you'll want to keep handy. Whether you're new to the world of mobile devices, or consider yourself a more experienced user, this book and covers all the Galaxy S5 capabilities and features.

Embedded Android

Art in America

The Product Book: How to Become a Great Product Manager

Shows you what it takes to develop products that blow your users away—and take market share from your competitors. This book will explain how the principles behind agile product development help designers, developers, architects, and product managers create awesome products; and how to look beyond a shiny user interface to build a great product. Most importantly, this book will give you a shared framework for your product development team to collaborate effectively. Product development involves several key activities—including ideation, discovery, design, development, and delivery—and yet too many companies and innovators focus on just a few of them much to the detriment of the product's success in the marketplace. As a result we still continue to see high failure rates in new product development, be it inside organizations or startups. Unfortunately, or rather fortunately, these failures are largely avoidable. In the last fifteen years, advances in agile software development, lean product development, human-centered design, design thinking, lean startups and product delivery have helped improve individual aspects of product development. However, not enough guidance has been available to integrate them in the context of the product development life cycle. Until now. Product developer extraordinaire Tathagat Varma in Agile Product Development integrates individual knowledge areas into a field manual for product developers.

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Organized in the way an idea germinates, sprouts, and grows, the book synthesizes the body of knowledge in a pragmatic way that is more natural to the entire product creation process rather than from individual practices that constitute it. In today's hyper-innovative world, being first to the market, or delivering feature-loaded products, or even offering the latest technology doesn't guarantee success anymore. Sure, those elements are all needed in the right measures, but they are not sufficient by themselves. And getting it right couldn't be more important: Building products that deliver awesome user experiences is the top challenge facing businesses today, especially in a post-Apple world where user experience and design has been elevated to a cult status.

Popular Science

As a technical organization, charged with performing groundbreaking and pathfinding challenges on a daily basis, NASA has long valued the role of its Chief Engineers and Lead Systems Engineers. Although it takes a team to accomplish our missions and no members are unimportant, the Chief Engineers and Lead Systems Engineers who we look to lead our technical teams are critical to the success of our endeavors. It is this corps of dedicated, experienced, and passionate problem solvers and leaders who battle the technical headwinds that face every project, finding often hidden solutions and overcoming seemingly insurmountable obstacles to create paths to success. Furthermore, it is that

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indomitable spirit of ingenuity and perseverance that defines the Agency. Developing our Chief Engineers and Lead Systems Engineers is a commitment of the NASA engineering community, and one of our tenets for excellence. This development ensures our corps of engineers obtain the depth of technical acumen that they require, first as discipline engineers and then as Chief Engineers and Lead Systems Engineers, but also the associated management skills and experience to ensure they can interact with the rest of the project team and with program, Center, and Agency leadership. What's more, this development also ensures that NASA Chief Engineers and Lead Systems Engineers proficiently serve as leaders of their own technical teams, and that's what this book is all about. These technical leaders are critical to successfully implementing the three safety tenets we inherited from the Apollo program. These include the following: Strong in-line checks and balances. This means that engineers check their fellow engineers, and that no one checks their own homework. 1. Healthy tension between responsible organizations. In NASA today that is the programs and the three Technical Authorities (Engineering, Safety, and Health and Medical). Each organization has to be on equal footing with separate but equal chains of command to allow issues to be raised independently and provide the healthy tension to create organizational checks and balances. 2. "Value-added" independent assessment. "Value-added" means you bring in outside technical experts to peer review critical issues. Having a fresh set of eyes on a problem can provide a different perspective, leverage different experiences and result in more robust solutions. 3.

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NASA arrived at these three tenets through considerable blood, sweat, and loss, and our commitment to them is now inscribed in our Agency governance. As Chief Engineers and Lead Systems Engineers, your role in this is paramount, and achieving excellence in this is an expectation of your job. Serving in this role is not an easy task, but it is a tremendously rewarding one. You are the leaders of your technical teams, owners of the technical baseline, standard bearers of engineering best practices, decision makers, risk mitigators and problem solvers. You are Chief Engineers and Lead Systems Engineers, the title of which should say it all.

My Samsung Galaxy S7

This title compares the mobile Internet and the traditional Internet to find out the similarities and the differences from three perspectives - the customer, entrepreneur, and developer. It also reviews mobile technologies, including, WAP, Bluetooth, GPRS, UMTS, and EDGE.

Microinteractions

An explosive exposé of one of the biggest and most secretive companies in the world, Samsung, as the Korean juggernaut battles Apple and Sony to dominate the world of technology. Based on years of reporting on Samsung for *The Economist*, *The Wall Street Journal*, and *Time*, from his base in South Korea, and his countless sources inside and outside the company, Geoffrey Cain offers a penetrating look

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behind the curtains of the biggest company nobody in America knows. Seen for decades in tech circles as a fast follower rather than an innovation leader, Samsung today has grown to become a market leader in the United States and around the globe. They have captured one quarter of the smartphone market and have been pushing the envelope on every front. Forty years ago, Samsung was a rickety Korean agricultural conglomerate that produced sugar, paper, and fertilizer, located in a backward country with a third-world economy. With the rise of the PC revolution, though, Chairman Lee Byung-chul began a bold experiment: to make Samsung a major supplier of computer chips. The multimillion-dollar plan was incredibly risky. But Lee, wowed by a young Steve Jobs, who sat down with the chairman to offer his advice, became obsessed with creating a tech empire. And in *Samsung Rising*, we follow Samsung behind the scenes as the company fights its way to the top of tech. It is one of Apple's chief suppliers of technology critical to the iPhone, and its own Galaxy phone outsells the iPhone. Today, Samsung employs over 300,000 people (compared to Apple's 80,000 and Google's 48,000). The company's revenues have grown more than forty times from that of 1987 and make up more than 20 percent of South Korea's exports. Yet their disastrous recall of the Galaxy Note 7, with numerous reports of phones spontaneously bursting into flames, reveals the dangers of the company's headlong attempt to overtake Apple at any cost. A sweeping insider account, *Samsung Rising* shows how a determined and fearless Asian competitor has become a force to be reckoned with.

The Everything Store

This book explores the application of agile and lean techniques, originally from the field of software development and manufacturing, to various aspects of education. It covers a broad range of topics, including applying agile teaching and learning techniques in the classroom, incorporating lean thinking in educational workflows, and using team-based approaches to student-centred activities based on agile principles and processes. Demonstrating how agile and lean ideas can concretely be applied to education, the book offers practical guidance on how to apply these ideas in the classroom or lecture hall, as well as new concepts that could spark further research and development.

ANDROID A PROGRAMMERS GUIDE

Have you ever wanted to calculate the predicted peak flow for one of your asthmatic patients without spending valuable minutes searching for that confounded little slide rule gizmo? Wouldn't it be great if you could somehow remember all Mrs. Jones' medications when the nursing home calls to see if it's OK to treat her acutely elevated blood pressure with some atenolol? Handheld computers are emerging as the stethoscopes of the twenty-first century, and no clinician should be without this essential tool. These small, easy-to-use devices are now powerful enough to help clinicians manage information and make medical decisions at the point of care. This comprehensive how-to guide targets all levels of

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handheld computer users, from novices to experts, and demonstrates how to make the most of handheld computers in any medical practice. Designed with easy-to-understand, hands-on exercises for each new skill presented, this book begins with choosing a handheld and "getting to know" your new device. It then progresses through downloading and installing software, using charge capture and e-prescription programs, Internet and evidence-based resources for your device, designing and programming your own programs, and going wireless. Written by three experienced family medicine clinicians, *Handhelds in Medicine* is designed to improve every day practice for any busy health professional. There are chapters written for and by nearly every health professional, including nurses, physician assistants and speech pathologists. Reviews of handheld devices and websites will be kept current at www.handheldsinmedicine.com

Artforum International

Chronicles the best and the worst of Apple Computer's remarkable story.

Forensic Radio Survey Techniques for Cell Site Analysis

There have already been several very successful books devoted to the original film in the Matrix trilogy. This entirely new collection of essays is the first book to examine the trilogy as a whole - as well as related products such as *The Animatrix* and the computer

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game. Contributors tackle these subjects from a range of perspectives: religion, philosophy, gender, race, film studies, and science, providing a comprehensive view of everything Matrix-related. Reviewing the cultural and religious implications of the trilogy, authors look at: * American Religion, Community and Revitalization: Why The Matrix Resonates * Religion and Salvation, the Optiate of The Matrix Franchise * Gimme that Bullet Time Religion, or, The Dream of Spiritually Perfect Violence * Ultimate Reality: Buddhist and Gnostic Constructions of Bliss Also covered are theories of cyberworlds, issues of gender and race and the games and ethics of simulation.

Popular Photography

Embedded Android is for Developers wanting to create embedded systems based on Android and for those wanting to port Android to new hardware, or creating a custom development environment. Hackers and moders will also find this an indispensable guide to how Android works.

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